Even the price is refined.

Sometimes, extravagant things really do come at less-than-extravagant prices. Take the 2014 Passat, for example. Sophisticated yet affordable, the Passat’s sleek exterior is full of exquisite details within your reach, such as chrome exterior window surrounds and available chrome side and rear fender accents. Factor in three available fuel-efficient engines and a stunning array of standard features, and you can see how the 2014 Passat really does offer a level of refinement you wouldn't expect for such a modest price.
Overindulge. Underspend.

If you’ve ever wondered what’s it like to feel truly spoiled, then take a look inside the Passat’s most spacious cabin yet. It’s home to an abundance of premium features and refinements, such as a leather-wrapped multifunction steering wheel, Bluetooth® connectivity and a multifunction trip computer. Slip behind the wheel of the Passat, and even you’ll forget how little you paid.
Key Features

Features

**KESY keyless access with push-button start***
Unbelievably convenient – start and unlock your car without ever having to take your key out of your purse or your pocket.

**Three impressive fuel-efficient engines**
2.5L 170-horsepower, 3.6 FSI 280-horsepower and 2.0 TDI Clean Diesel

**Available Fender® premium audio system***
Recreate that live concert-going experience every time you take your Passat for a drive. Developed for Volkswagen and tuned for the Passat, this 400-watt system with 8 speakers and a subwoofer packs the power and precision you’d expect from one of the world’s best-known names in music.

**Leather/Dinamica seating surfaces***
The richness of leather combined with premium, sport-inspired insets.

**Available Sport Package***
Your Passat will look even sleeker when you add premium features like 18” Bristol alloy wheels, sport seats, carbon fibre-look trim and a rear spoiler.

**Power sunroof***
Invite the sun for a drive with the touch of a button.

More Features

**Available RNS 510 navigation system**
When a car’s this much fun to drive, you may not mind getting lost. But with touch-screen navigation you’ll always find your way.

**Standard Climatronic® dual-zone electronic climate control**
Fine-tune the climate to within half a degree of your set temperature for the entire car. Now that’s what we call taming the elements.

**17” alloy wheels***
Why not see what your Passat would look like with 17” alloy wheels and all-season tires to match? Careful, though – you might not be able to look away.

---

*Feature is available on higher trims and/or as an option. See the Specifications page for details.*
### Exteriors & Interiors

<table>
<thead>
<tr>
<th>Exterior</th>
<th>TL</th>
<th>CL</th>
<th>CL</th>
<th>HL</th>
<th>HL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black</td>
<td>TL</td>
<td>CL</td>
<td>CL</td>
<td>HL</td>
<td>HL</td>
</tr>
<tr>
<td>Candy White</td>
<td>TL</td>
<td>CL</td>
<td>CL</td>
<td>HL</td>
<td>HL</td>
</tr>
<tr>
<td>Night Blue Metallic</td>
<td>TL</td>
<td>CL</td>
<td>CL</td>
<td>HL</td>
<td>HL</td>
</tr>
<tr>
<td>Opera Red Metallic</td>
<td>TL</td>
<td>CL</td>
<td>CL</td>
<td>HL</td>
<td>HL</td>
</tr>
<tr>
<td>Platinum Grey Metallic</td>
<td>TL</td>
<td>CL</td>
<td>CL</td>
<td>HL</td>
<td>HL</td>
</tr>
<tr>
<td>Reflex Silver Metallic</td>
<td>TL</td>
<td>CL</td>
<td>CL</td>
<td>HL</td>
<td>HL</td>
</tr>
<tr>
<td>Tungsten Silver Metallic</td>
<td>TL</td>
<td>CL</td>
<td>CL</td>
<td>HL</td>
<td>HL</td>
</tr>
</tbody>
</table>

### Wheels

- **16" San Jose alloy wheel**
  - TL
- **17" Sonoma alloy wheel**
  - CL
- **17" Salamanca alloy wheel**
  - HL
- **18" Bristol alloy wheel**
  - Sport Package
  - HL

### Accessories – Discover more on vw.ca

- Cargo net
- Heavy-duty trunk liner with cargo blocks
- Monster Mats
- Polished stainless steel licence plate frame – Passat
- RNS 315 navigation system
- Valve stem caps
TDI Clean Diesel – Simply put, it’s the new way of driving diesel. We’re very proud of our diesel technology, which reduces emissions to extremely low levels and gives you outstanding fuel economy as well as exhilarating torque. TDI isn’t just diesel; it’s Clean Diesel.

DSG – A definite shift for the better. DSG stands for Direct Shift Gearbox. In essence, it gives you the convenience of an automatic with the performance and efficiency of a manual. Here’s how it works.

DSG is managed by dual electronically controlled clutches, so not only do you shift faster, you also get enhanced acceleration and reduced fuel consumption. In fact, thanks to DSG, each shift takes less than 4/100ths of a second. And if you’re the manual type, a quick flip of the Tiptronic® function lets you shift into something a little sportier.

Think Blue. It’s how we put more thought into what and how you drive.
© 2013 Volkswagen Canada. Printed in Canada. Items, specifications, availability, standard features, options, fabrics and colours are subject to change without notice. Volkswagen Canada is not responsible for errors in typography or photography. Some features may be unavailable when your vehicle is built or available at extra cost. Although we endeavour to ensure that the information contained in this brochure is accurate, as errors may occur from time to time, customers should contact their local Volkswagen dealer for details. Tires are supplied and warranted by their manufacturer. The vehicle is sold equipped with four all-season tires. However, please remember that the use of winter tires may be mandatory in your province or territory. Fuel consumption figures are estimates based on Natural Resources Canada’s approved criteria and testing methods. Refer to the EnerGuide 2013 for Natural Resources Canada’s estimated fuel consumption figures. Actual fuel consumption will vary based on driving conditions, driver habits and vehicle’s additional equipment. Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear seats, using restraint systems appropriate for their size and age. The navigation system depends upon signals from the GPS network and is designed to provide you with suggested routes only. Changes in street names, construction zones, traffic flow, points of interest or other road system changes are beyond the control of Volkswagen Canada. Discrepancies may occur between the mapping and the actual location. Please rely on your individual judgment in determining whether or not to follow a suggested navigation route. “Climatronic”, “DSG”, “Highline”, “Passat”, “TDI”, “TDI Clean Diesel”, “Trendline”, “Volkswagen”, “Das Auto & Design” and the Volkswagen logo are registered trademarks of Volkswagen AG. “Think Blue” is a trademark of Volkswagen AG. “Comfortline”, “Side Curtain Protection” and “Monster Mats” are registered trademarks of Volkswagen Group Canada Inc. The Bluetooth word mark and logos are registered trademarks of Bluetooth SIG, Inc. “Tfender” is a registered trademark of Fender Musical Instruments Corporation. “FSI” is a registered trademark of Audi AG. “HomeLink” is a registered trademark of Johnson Controls Technology Company. “iPod” is a registered trademark of Apple Inc. “SiriusXM”, the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under license. “Tiptronic” is a registered trademark of Dr. Ing. h.c. F. Porsche AG. For further information regarding any Volkswagen model, please call 1-800 DRIVE VW or just look us up at vw.ca. Before we sign off, drive responsibly and obey the rules of the road. Version date: November 7, 2013.