The bolder, the better.

From its sleek design to its state-of-the-art technology, Camry is moving forward in ways that continue to exceed your expectations. And while change is a good thing, you’ll still find the reliability, practicality and fuel economy Camry is famous for. Who says a bold choice can’t be a great one?
Camry is showing off a side rarely ever seen: a bold and unexpected one. Right away, you’ll notice a striking exterior, complete with a dramatic grille, available 18-inch wheels, sporty lines, and a confident, wide stance. The interior features a sophisticated design that includes ample spaciousness and thoughtful, integrated technology that adds convenience to an already-exceptional driving experience. Camry also offers a wide range of 4 cylinder, V6, and Hybrid models to choose from. So whether you’re looking for the LE, the fun-to-drive SE, the luxurious XLE, the sporty XSE, or any of the three available Hybrid models, you know that there’s a Camry out there for every type of driver. Worth a second look. And a third.
A lot of comfort brought to you by a lot of thought.

When it comes to comfort, Camry goes far beyond expectations. We’ve designed the interior to delight every passenger from every angle, offering a new level of modern refinement with your comfort in mind. A spacious cabin allows for added legroom to stretch out on longer trips. Camry’s available 8-way power-adjustable driver’s seat with power lumbar support offers custom comfort and helps you find your ideal driving position. All of these improvements lead to one more thing you weren’t expecting from the Camry: how difficult it will be to leave.

The available Power Moonroof enhances an already exceptional interior.
Decorate your driveway.
Technology appears just about everywhere in the 2016 Camry, at just about every moment of every trip. It starts with the available Smart Key System/Push Button Start, which allows you to lock and unlock the front doors and trunk just by touching the handle, and start the vehicle with the simple push of a button. Wherever you’re off to next, Camry’s advanced technology allows you to find your way, track your driving progress, play your favourite songs, and even wirelessly charge your mobile phone.

Expect a few surprises.

STEERING WHEEL CONTROLS  With steering wheel-mounted controls, you’re in command of your audio controls and Bluetooth® equipped mobile phone right from the steering wheel.

DISPLAY AUDIO SYSTEM W/NAVIGATION  The Display Audio System with available Navigation offers a seamless way to stay connected. The system features a 7-inch touch-screen with Bluetooth® wireless music streaming, and a unique “text-to-speech” feature that converts text messages from your phone into voice messages which play through the vehicle’s speaker system.

MULTI-INFORMATION DISPLAY  Keep track of the driving information you use most with Camry’s available Multi-Information Display. This customizable 4.2-inch TFT full-colour screen shows features like turn-by-turn navigation, incoming call information, current fuel economy, and so much more.

QI WIRELESS CHARGING  Be in charge of your phone. Camry’s available wireless charging system lets you simply place your Qi-compatible device on the nonslip surface to charge up. No more worrying about tangled cords or wires.
Power is now found in the most unexpected of places: the Camry Hybrid. Equipped with a 2.5 L Atkinson cycle engine, it features the latest version of Toyota’s Hybrid Synergy Drive, which offers the equivalent of 200 net horsepower. The Camry Hybrid LE delivers a combined fuel economy rating of 5.7 L/100 km, while the sporty Hybrid SE has a rating of 5.9 L/100 km. And thanks to its dynamic suspension tuning, stabilizer bar, and stability control system, you’ll experience added control and precision on tight turns and winding roads. It’s smooth handling like this that adds a surprising dose of excitement to every journey. The fact that you’re doing it all in a Hybrid is an added bonus.

**EV & ECO MODE** Camry Hybrid has different modes for different types of driving. EV Mode allows you to drive short distances at low speeds using the electric motor only. Not only does this save on gas but it also reduces noise and lowers emissions. Driving in ECO Mode further saves on fuel by controlling both air-conditioning and accelerator pedal power output.

**ENERGY MONITOR** This shows you how the hybrid system is operating, with a simple diagram of the gas engine, electric motor, and high capacity battery with arrows that show the operation and flow of energy. This will help you adjust your driving to be more efficient and keep track of usage.

EV & ECO Mode

Camry Hybrid shown in Celestial Silver Metallic.

**ELECTRONICALLY CONTROLLED CONTINUOUSLY VARIABLE TRANSMISSION (ECVT)** Camry Hybrid comes equipped with ECVT, which delivers instantaneous power by automatically selecting the transmission ratio. This creates smoother acceleration for enhanced driving performance.

**Turns out “bold” and “hybrid” do work well together.**
The way your car looks is one thing. The way it feels is a whole other story. Camry’s sculpted and sporty physique matches its driving dynamics, making it truly bold from the inside out. The Electric Power Steering and rear suspension offer excellent stability, handling, and smoother ride comfort. Camry’s lightweight body frame, Dual Variable Valve Timing with intelligence and F1 inspired aerodynamic fins all work together to improve fuel efficiency and enhance driving performance every exhilarating kilometre.

What are looks without performance?

V6 DUAL EXHAUST Out back, the dual exhaust is a bold signal of the potential that lies within. Camry’s available dual exhaust system has been tuned to provide optimized performance and help you get the most out of your drive while making people do a double take.

V6 ENGINE Go ahead, rev the engine a little, and watch Camry come to life. Camry’s available 3.5-litre V6 puts 268 horsepower under your right foot, making it one powerful ride.

PADDLE SHIFTERS Camry SE and XSE put the power at your fingertips with race-inspired paddle shifters. Mounted to the back of the steering wheel, these allow the standard 6-speed automatic transmission to be shifted manually. This system even matches revs with each downshift to help keep things smooth.

XSE V6 shown in Ruby Flare Pearl.
Behind every bold choice is a safe one.


Safety. By design.

Toyota designs all of its vehicles with the customer in mind. And nowhere is this more true than when it comes to safety. That’s why Toyota went far beyond the traditional crash test dummy and designed THUMS — the Total Human Model for Safety — the most advanced crash test dummies in the industry. They can simulate many characteristics of the human body, right down to posture. And as a result, they help Toyota test and improve the effectiveness of everything from seatbelts to airbags, and even active safety technologies like pre-collision systems. It’s just another way that Toyota leads the way in safety today, and tomorrow.
### Camry/Camry Hybrid Specifications

#### ENGINE

<table>
<thead>
<tr>
<th>Horsepower</th>
<th>Type</th>
<th>Engine</th>
<th>Transmission</th>
<th>Exterior</th>
<th>Interior</th>
</tr>
</thead>
<tbody>
<tr>
<td>149 kW (200 HP)</td>
<td>Dual VVT-i</td>
<td>6-speed Automatic</td>
<td>Electronically controlled Continuously Variable Transmission (ECVT)</td>
<td>LE</td>
<td>LE</td>
</tr>
<tr>
<td>178 HP (130 kW)</td>
<td>Dual VVT-i</td>
<td>6-speed Automatic</td>
<td>Electronically controlled Continuously Variable Transmission (ECVT)</td>
<td>XLE</td>
<td>XLE</td>
</tr>
<tr>
<td>184 HP (136 kW)</td>
<td>Dual VVT-i</td>
<td>6-speed Automatic</td>
<td>Electronically controlled Continuously Variable Transmission (ECVT)</td>
<td>SE</td>
<td>SE</td>
</tr>
<tr>
<td>194 HP (144 kW)</td>
<td>Dual VVT-i</td>
<td>6-speed Automatic</td>
<td>Electronically controlled Continuously Variable Transmission (ECVT)</td>
<td>XSE</td>
<td>XSE</td>
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#### CHASSIS

<table>
<thead>
<tr>
<th>Suspension</th>
<th>Brakes</th>
<th>Steering</th>
<th>Brakes</th>
<th>Steering</th>
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</table>

#### DIMENSIONS

<table>
<thead>
<tr>
<th>Length</th>
<th>Width</th>
<th>Height</th>
<th>Wheelbase</th>
<th>Ground Clearance</th>
<th>Curb Weight</th>
<th>Seating Capacity</th>
<th>L/100 km</th>
<th>mpg (imperial gallon)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4800</td>
<td>1820</td>
<td>1470</td>
<td>114.2</td>
<td>5.5/6.0/5.7</td>
<td>3700</td>
<td>5</td>
<td>9.5/10.0/9.6</td>
<td>32.4/28.4/30.3</td>
</tr>
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#### WEIGHT & CAPACITIES

<table>
<thead>
<tr>
<th>Carbs Weight</th>
<th>L/100 km</th>
<th>mpg (imperial gallon)</th>
<th>City/Highway/Combined</th>
<th>Fuel Consumption Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lbs (kg)</td>
<td>5.5/6.0/5.7</td>
<td>32.4/28.4/30.3</td>
<td>10/15/10</td>
<td>10/15/10</td>
</tr>
</tbody>
</table>

#### FUEL CONSUMPTION RATING

- L/100 km: kg/l (mpg (imperial gallon))
- City/Highway/Combined: 10/15/10
**Camry/Camry Hybrid Features**

**INTERIOR & CONVENIENCE**
- 6.1" Touch Panel Display Audio with HD Radio®
- AM/FM/CD Player, MP3 Playback
- USB Type-A Input, Auxiliary Input Jack, Bluetooth®
- Hands-Free Phone Controls, Bluetooth® Audio Streaming/Phone Book Access
- Dual Zone Automatic Climate Control
- Heated Front Bucket Seats w/Leather Seat Surfaces
- Front Seat Back Pockets
- Front & Rear Cupholders
- Cruise Control
- Dynamic Radar Cruise Control (SRS 8th Gen).
- Pre-Collision System
- Rear Cross-Traffic Alert
- Child Protector Rear Door Locks
- Anchor Points for Child Restraint Seats
- All-Position 3-Point Lap & Shoulder Belts
- Front Seatbelt Pre-Tensioners & Force Limiters
- Driver & Front Passenger Knee Airbags
- Dual-Stage Driver & Front Passenger Airbags (SRS 8th Gen).
- LED Daytime Running Lights
- Electronic Brakeforce Distribution (EBD)
- Brake Assist
- 4-Wheel Anti-lock Brake System (ABS)
- Star Safety System

**INTERIOR Special Features**
- Auto-Dimming Rear View Mirror w/Digital Compass
- 3-Spoke, Tilt & Telescopic Steering Wheel w/Adjustable Reach & Heated Grip
- Dual-Zone Climate Control
- Heated Front Seats w/Console-Mounted Variable Temperature Setting
- Front Split-Fold-Down Rear Seatback
- 60/40 Split Rear Bench Seat w/Fold-Down Seatback
- Illuminated Entry
- Rear Spoiler
- Power Moonroof, Smart Entry with Push Button Start
- Heated Front Seats w/UltraSuede Seat Surfaces
- Illuminated Entry
- Accessory Power Outlet
- Power 4-Way Passenger Seat
- Power 8-Way Driver’s Seat, 16” Aluminum Alloy Wheels, Wheel Locks, All-Season Tires, 7" Touch Panel Display Audio, 4 SiriusXM Satellite Radio, Gracenote Album Cover Art, 9 Garage Door Opener, Anti-theft System, 17” Alloy Wheel Package, Blind Spot Monitor
- Power Moonroof, Auto-Dimming Rear View Mirror w/Digital Compass

**EXTERIOR**
- High Solar Energy Absorbing Window Glass
- Sport Package
- Front Rear Splatter Guards
- Power Moonroof
- Rear Spoiler
- Dual Exhaust
- Chrome Tipped Exhaust
- Dual Real-time Adjustable Torsion Bar Suspension
- Variable Intermittent Wipers
- Electric Rear Window Defroster w/Timer
- Progressive Beam Headlight Adjustments
- Automatic Headlamp System
- LED Headlamps
- 180 Daytime Running Lights

**SAFETY**
- Star Safety System™
- 4-Wheel Anti-lock Brake System (ABS)
- 4-Wheel Anti-lock Brake System (ABS)
- Vehicle Stability Control (VSC) Traction Control (TRC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist and Smart Stop Technology (SST)
- Dual-stage Driver and Front Passenger Airbags 4 (SRS 8th Gen.
- Driver and Front Passenger Knee Airbags (KAB)
- Headlight Control Light Sense
- Front Seat Belt Mountaineer Side Airbags (SRS 8th Gen.)
- Front Seatbelt Pre-Tensioners and Force Limiters
- Front Seatbelt Anchor Height Adjusters
- All-Position 3-Point Lap & Shoulder Belts
- Driver and Passenger Whiplash Injury Lessening System (WLS)
- All-Position Variable Adjustable Headrests
- Anchor Points for Child Restraint Seats
- Child Restraint Seat Secure Latch System
- Vehicle Anti-Theft System
- Blind Spot Monitor (BSM)
- Rear Trunk Spoiler (SRS 8th Gen.)
- Tire Pressure Monitoring System (TPMS)
- Lane Departure Alert (SRS 8th Gen.)
- Engine Immobilizer
- Vehicle Rolling Prevention System

**AVAILABLE PACKAGES**
- Heated Cloth Seats Package

**EXTRA PREMIUM PACKAGE**
- Blind Spot Monitor RAM (BSM) Rear Cross Traffic Alert (RCTA) Garage Door Opener
- Power Moonroof, Auto-Dimming Rear View Mirror w/Digital Compass

**SE SPECIAL EDITION**
- Rear-Wheel Drive Sport, 17” Aluminum Alloy Wheels, Wheel Locks, P225/45R18 All-Season Tires, Heated Front Seats
- SE Premium Package
- Rear Spoiler
- Sport Style Grille
- High Solar Energy Absorbing Window Glass
Exterior Colour Options

- MIDNIGHT BLACK METALLIC GREY
- CELESTIAL SILVER METALLIC GREY
- PARISIAN NIGHT PEARL BLACK
- PRE-DAWN GREY MICA
- CRÈME BRÛLÉE MICA BEIGE
- RUBY FLARE PEARL
- BLIZZARD PEARL BLACK
- ALPINE WHITE 040
- 3T3

*SE Special Edition only.

Fabric

- Sport Fabric BLACK
- Leather BLACK
- UltraSuede / Leather BLACK
- ULTRA SUEDE / LEATHER BLACK
- ULTRA SUEDE / XLE V6 HYBRID

Interior Colour Options

LE SE XLE XSE XLE V6 XSE V6 HYBRID

- ALPINE WHITE
- BLIZZARD PEARL
- CRÈME BRÛLÉE MICA BEIGE
- RUBY FLARE PEARL
- BLUE CRUSH METALLIC

**Genuine Accessories**

- Auto-Opening Rear View Mirror
- Body Side Molding
- Bumper Accent Strips
- Cargo Liner
- Door Sill Protectors
- Front Reassure Cowl Seals

*Every effort has been made to ensure the specifications and equipment shown are accurate based on information available at time of printing. In some cases, options may not be available on all vehicles.*
You can rely on every Toyota to get you wherever you need to go today. And with our commitment to safety, reliability, and value, we’ll be on the road with you for many years to come.