Adventure AWD shown in Ruby Flare Pearl.\textsuperscript{lb} XLE AWD shown in Magnetic Gray Metallic with available Extra Value “Plus” Package and Limited AWD shown in Blizzard Pearl.\textsuperscript{lb} Available roof rack cross bars shown. See numbered footnotes in Disclosures section.
Explore everything. Including your limits.

It’s time to get off the beaten path and discover more good times with the new RAV4 Adventure grade. Hearty 18-in. 5-spoke Black alloy wheels, larger overfender flares and pronounced rocker panel guards all come standard on the Adventure grade, ready to help you take on any trip. When it’s time to get away, integrated black roof rails help you bring your gear along for the ride. No matter where you want to go, RAV4 Adventure grade’s unique badging, black-accented power heated outside mirrors and halogen projector-beam headlights with black bezels will get you there in style.

“Let’s create our own adventure and explore the road less traveled.”
Roughing it never felt so good.

Smooth out the rough edges when you’re roughing it. Take hold of the supple available heated steering wheel and Adventure grade shift lever, and treat yourself to a premium experience. You’ll enjoy every getaway with available power-adjustable driver’s and front passenger seats featuring durable fabric trim and supportive sport bolsters. Thoughtful touches like metallic Adventure-badged doorsill protectors will announce your adventurous intentions, while unique accents add the perfect dash of style to your next escape.
XLE AWD shown in Magnetic Gray Metallic with available Extra Value “Plus” Package and Adventure AWD shown in Ruby Flare Pearl with available towing hitch receiver. Available roof rack cross bars shown. See numbered footnotes in Disclosures section.
TOWING AND CAPABILITY

Adventure AWD shown in Ruby Flare Pearl with available towing hitch receiver and XLE AWD shown in Magnetic Gray Metallic with available Extra Value “Plus” Package. Available roof rack cross bars shown. Vehicle shown with some accessories not available from Toyota.

Do not overload your vehicle. See Owner’s Manual for weight limits and restrictions. See numbered footnotes in Disclosures section.
Hitch it up and take it with you.

Bring more of what matters along for the ride. Thanks to RAV4 Adventure grade’s unique Tow Prep Package, you can tow up to 3500 lbs. With the upgraded radiator, supplemental engine oil cooler and transmission fluid cooler, you can tackle the longest hauls with ease. Go ahead, hitch it up: RAV4 Adventure grade can take it.

COLD AREA PACKAGE

Cool temps won’t put the big chill on your next trip. RAV4 Adventure grade’s available Cold Area Package includes 8-way power-adjustable driver’s seat, heated/power fabric front-row seats, heated leather-wrapped steering wheel and wiper de-icer to keep the heat turned up. It won’t leave you in the cold during those chilly winter months.

See numbered footnotes in Disclosures section.
Features designed for your safety.

The road can be unpredictable. That’s why RAV4 is equipped with eight standard airbags,10 and integrated features like the Star Safety System™ and standard Toyota Safety Sense™ P (TSS-P). This package of safety features combines Pre-Collision System28 with Pedestrian Detection29 (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA)30, Automatic High Beams (AHB)31 and Dynamic Radar Cruise Control (DRCC)32 to assist you. TSS-P’s comprehensive features create in-the-moment safety designed to help support your awareness and decision-making on the road.

PRE-COLLISION SYSTEM28 WITH PEDESTRIAN DETECTION29 (PCS w/PD)

Using an in-vehicle camera and radar to help detect a vehicle or a pedestrian in front of you, the Pre-Collision System with Pedestrian Detection (PCS w/PD) can help you mitigate or avoid a potential collision. If the system determines that a frontal collision is likely, it prompts you to take action using audio and visual alerts. If you notice the potential collision and apply the brakes, PCS w/PD may apply additional force using Brake Assist (BA).34 If you don’t brake in time, it may automatically apply the brakes to reduce your speed, helping to minimize the likelihood of a frontal collision or reduce its severity.

DYNAMIC RADAR CRUISE CONTROL (DRCC)32

Intended for highways and similar to “constant speed” cruise control, Dynamic Radar Cruise Control (DRCC) lets you drive at a preset speed. DRCC uses vehicle-to-vehicle distance control, which adjusts your speed, to help you maintain a preset distance from vehicles ahead of you that are driving at a slower speed. DRCC uses a front-grille-mounted radar and an in-vehicle camera designed to detect vehicles and their distance. If a driver is traveling slower than you, or within your preset range, DRCC will automatically slow your vehicle down without deactivating cruise control. If DRCC determines you need to slow down more, an audio and visual alert notifies you and brakes are applied. When there’s no longer a vehicle driving slower than your set speed in front of you, DRCC will then accelerate and regular cruise control will resume.

See numbered footnotes in Disclosures section.
INTERIOR TECHNOLOGY

A rewarding space where technology meets luxury.

Enjoy every trip, from uphill to downtown, in RAV4’s roomy interior. The driver and front passenger enjoy available heated seats and dual zone automatic climate control. Another convenient piece of tech is the available Smart Key System. The luxurious leather-trimmed steering wheel delivers a premium touch while the available Entune™ Premium JBL® Audio with Integrated Navigation and App Suite includes 11 JBL® GreenEdge™ speakers to help you stay connected to your tunes and your life. SiriusXM® Satellite Radio with 3-month complimentary SiriusXM All Access trial and available frameless HomeLink®-capable mirror, further enhance the high-tech experience. Immerse yourself in the refined interior and drive in complete comfort.

BIRD’S EYE VIEW CAMERA® WITH PERIMETER SCAN

RAV4’s available Bird’s Eye View Camera helps you see nearby objects and get into and out of small spaces with ease. The system includes Perimeter Scan — an innovative feature that displays live, rotating 360-degree views of your surroundings when you’re parked.

INTEGRATED NAVIGATION™


SOFTEX® DRIVER’S SEAT WITH MEMORY FUNCTION

RAV4 helps you customize your comfort. Available multi-stage heated SofTex®-trimmed front seats help tame those chilly nights. And finding the perfect driving position is never an issue, thanks to an available 8-way power-adjustable driver’s seat with memory function and power lumbar support.

See numbered footnotes in Disclosures section.
Redefine what a hybrid SUV can do, with more efficiency and excitement.

Let’s bring tech, style and efficiency to every adventure. With RAV4 Hybrid’s advanced innovations and Toyota’s proven hybrid powertrain, you can make the most of any trip. And in addition to great fuel economy, RAV4 Hybrid adds extra oomph with 194 net horsepower and outstanding acceleration. For extra confidence when Mother Nature rains on your parade, the available Electronic On-Demand All-Wheel Drive with intelligence (AWD-i) is designed to help make any trek a sure-footed experience, with an electric motor that delivers instant torque to the rear wheels when you need more traction. It helps you get even more from everything you want to do.

RAV4 Hybrid engages a variety of future-forward tech to help make every journey as efficient as possible. You’ll enjoy the extra thrills that come from the power and acceleration, and with RAV4 Hybrid’s EPA-estimated 34 mpg city, your wallet will be happy too.

Stay on top of it all. RAV4 Hybrid’s unique gauge cluster lets you monitor the Hybrid Synergy Drive® system with just a glance. You can quickly track when the system is charging and providing power to the drive wheels, so you can get the most out of every drive.

RAV4 Hybrid has the tools to help increase the efficiency of your drive. The energy monitor indicates the operation of the gas engine, electric motor generator and hybrid battery. As conditions change, it provides real-time information showing how power is being routed to the drive wheels, or how the battery is being charged.

See numbered footnotes in Disclosures section.
Limited Hybrid shown in Electric Storm Blue with available Advanced Technology Package.
Expand your horizons and your personal space.

RAV4 makes comfort and convenience a priority. Reduced noise, vibration and harshness help make for a quiet cabin, and the available flexible cargo net system and second-row seats with a reclining, folding 60/40 split let you easily reconfigure the cargo area to meet your needs. With this much space, you can get busy expanding your horizons.

CUP HOLDER

Bring your favorite beverage along for the ride. RAV4 features a convenient cup holder design that can accommodate your favorite travel mugs — handles and all.

HANDS-FREE, FOOT-ACTIVATED POWER LIFTGATE

Loading cargo when your hands are full has never been easier. Available on RAV4, the hands-free, foot-activated power liftgate senses your Smart Key fob26 and opens when you simply wave your foot under the center of the rear bumper. And because it’s height-adjustable, the liftgate can be programmed to stop at your desired height every time. Getting ready for the adventure is easier than ever. (Photo for demonstration purposes only. Please see Owner’s Manual for more details on functionality.)

CARGO AREA

RAV4’s generous cargo area lets you take the fun wherever you go. Whether you fold the 60/40 split second-row seats flat or leave them upright, with RAV4’s up to 73.4 cubic feet of cargo capacity, there’s always plenty of space in the back. So go ahead: Bring your friends and all their gear. There’s no reason to leave any of the fun behind.

See numbered footnotes in Disclosures section.
SE interior shown in Black with available cargo net hammock.\textsuperscript{39}

See numbered footnotes in Disclosures section.
Raise the bar with a spirited driving experience.

Drive with confidence. RAV4 SE’s available All-Wheel Drive features an innovative Dynamic Torque-Control AWD. It helps enhance handling by distributing engine power from front to rear and manages the vehicle’s braking system from side to side for optimal control. Sport Mode provides a more exciting drive, with thrilling acceleration and revised shift points from the 6-speed automatic transmission.

SE GAUGE CLUSTER
Sporty touches for an inspiring drive. SE gas models feature performance-inspired styling cues such as eye-catching red needles and red gauge cluster illumination. It all helps you stay informed with just a glance so you can stay focused on the drive ahead.

SE PADDLE SHIFTERS
Paddle shifters let you shift gears without letting go of the wheel. A light touch on either lever gives you rapid gear changes and a more engaging drive. It’s one more way SE gas models help keep you in control of the fun.

SUSPENSION
Comfort and control. RAV4’s suspension provides a smooth ride on the highway. For those with an athletic soul, RAV4 SE gas models feature a sport-tuned suspension with attractive blue shocks up front to deliver a more spirited drive.
SE shown in Black with available S-Code Paint Treatment. Limited Hybrid shown in Electric Storm Blue with available Advanced Technology Package. See numbered footnotes in Disclosures section.
Powertrain
- 2.5L 4-Cylinder Engine
- 6-speed automatic transmission
- 176 hp @ 6000 rpm
- 172 lb-ft @ 4100 rpm
- Available Dynamic Torque-Control AWD w/center differential lock

Exterior Features
- Halogen projector-beam headlights with auto on/off feature
- Power outside mirrors with folding feature and blind spot mirrors
- 4-door wide-vent steel wheels with wheel covers and P225/65R17 tires
- Automatic Limited-Slip Differential (Auto LSD)

Interior Features
- Backup camera with projected path static lines
- Entune™ Audio
- Tilt/telescopic steering wheel with audio, Multi-Information Display (MID), advanced voice recognition and Bluetooth® hands-free phone controls
- Fabric-trimmed 6-way adjustable driver’s seat with sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Fabric-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest

Safety/Convenience — Standard on all RAV4 models
- Toyota Safety Sense™ P (TSS-P)® includes:
  - Pre-Collision System® with Pedestrian Detection® (PCS w/PD)
  - Lane Departure Alert with Steering Assist (LDA w/SA)
  - Automatic High Beams (AHB)
  - Dynamic Radar Cruise Control (DRCC)

Options
- Entune™ Audio Plus with Connected Navigation App
- Cargo net hammock
- Cargo area tonneau cover
- Roof rails
- Mudguards

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LE

Powertrain
- Available Dynamic Torque-Control AWD

Exterior Features
- Integrated fog lights
- Silver-highlighted lower grille
- 17-in. 5-spoke alloy wheels with P225/65R17 tires
- Power tilt/slide moonroof with sunshade

Interior Features
- 4.2-in. TFT Multi-Information Display (MID)
- Dual zone automatic climate control with air filter
- Tilt/telescopic leather-trimmed steering wheel with audio, Multi-Information Display (MID), advanced voice recognition and Bluetooth® hands-free phone controls
- Fabric-trimmed 6-way adjustable driver’s seat with sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket

Packages/Options
- Extra Value “Plus” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)
  - Roof rails
  - Entune™ Audio Plus with Connected Navigation App
  - Backup camera with projected path dynamic gridlines

- Extra Value “Power Plus” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)
  - Roof rails
  - Entune™ Audio Plus with Connected Navigation App
  - Backup camera with projected path dynamic gridlines
  - Height-adjustable power liftgate with jam protection

- Extra Value “Power Premium” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)
  - Roof rails
  - Entune™ Premium Audio with Integrated Navigation and App Suite®
  - Height-adjustable power liftgate with jam protection
  - Eight-adjustable power liftgate with jam protection
  - Cargo net hammock
  - Cargo area tonneau cover
  - Roof rails
  - Mudguards

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XLE

Powertrain
- Available Dynamic Torque-Control AWD

Exterior Features
- Integrated fog lights with black accents
- Unique lower valance panels and rocker panel guards
- Larger overfender flares
- Black RAV4 Adventure badging
- 18-in. 5-spoke Black alloy wheels
- Black roof rails

Interior Features
- Entune™ Audio
- Adventure shift lever
- Heavy-duty Adventure all-weather floor liners and cargo mats
- 120V/100W power outlet in rear cargo area

Packages/Options
- Extra Value “Plus” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)
  - Entune™ Audio Plus with Connected Navigation App
  - Backup camera with projected path dynamic gridlines

- Extra Value “Power Plus” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)
  - Entune™ Audio Plus with Connected Navigation App
  - Backup camera with projected path dynamic gridlines
  - Height-adjustable power liftgate with jam protection

- Extra Value “Power Premium” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)
  - Entune™ Premium Audio with Integrated Navigation and App Suite®
  - Height-adjustable power liftgate with jam protection

- Cold Area Package includes:
  - Heated fabric front-row seats with 8-way power-adjustable driver’s seat
  - Heated leather-wrapped steering wheel
  - Wiper de-icer
  - Adventure mudguards
  - Front and rear parking sonar
  - Cargo area tonneau cover
  - Cargo net hammock

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Adventure

Powertrain
- Available Dynamic Torque-Control AWD

Exterior Features
- Halogen projector-beam headlights with black bezels and auto on/off feature
- Integrated fog lights with black accents
- Unique lower valance panels and rocker panel guards
- Larger overfender flares
- Black RAV4 Adventure badging
- 18-in. 5-spoke Black alloy wheels
- Black roof rails

Interior Features
- Entune™ Audio
- Adventure shift lever
- Heavy-duty Adventure all-weather floor liners and cargo mats
- 120V/100W power outlet in rear cargo area

Packages/Options
- Extra Value “Plus” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)
  - Entune™ Audio Plus with Connected Navigation App
  - Backup camera with projected path dynamic gridlines

- Extra Value “Power Plus” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)
  - Entune™ Audio Plus with Connected Navigation App
  - Backup camera with projected path dynamic gridlines
  - Height-adjustable power liftgate with jam protection

- Extra Value “Power Premium” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)
  - Entune™ Premium Audio with Integrated Navigation and App Suite®
  - Height-adjustable power liftgate with jam protection

- Cold Area Package includes:
  - Heated fabric front-row seats with 8-way power-adjustable driver’s seat
  - Heated leather-wrapped steering wheel
  - Wiper de-icer
  - Adventure mudguards
  - Front and rear parking sonar
  - Cargo area tonneau cover
  - Cargo net hammock

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See numbered footnotes in Disclosures section.
### SE

**Powertrain**
- Available Dynamic Torque-Control AWD

**Exterior Features**
- LED projector-beam headlights with auto on/off feature
- LED Daytime Running Lights (DRL)
- 18-in. 5-spoke Sport alloy wheels with P235/55R18 tires
- Black-painted heated power outside mirrors with turn signal indicators and folding feature

**Interior Features**
- Entune™ Audio Plus with Connected Navigation App®
- 4.2-in. TFT Multi-Information Display (MID)
- Steering wheel-mounted paddle shifters
- SofTex®-trimmed 8-way power-adjustable driver’s seat with power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Driver and front passenger heated seats
- SofTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest

**Packages/Options**
- Advanced Technology Package includes:
  - Bird’s Eye View Camera® with Perimeter Scan
  - Blind Spot Monitor (BSM®) and Rear Cross-Traffic Alert (RCTA)®
  - Front and rear parking sonar®
  - Smart Key System® on front doors with Push Button Start and remote power liftgate function
- Extra Value “Power” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM®) and Rear Cross-Traffic Alert (RCTA)®
  - Height-adjustable power liftgate with jam protection
  - Frameless auto-dimming rearview mirror with HomeLink®
  - Available S-Code Paint Treatment®
  - Cargo net hammock
  - Cargo area tonneau cover

See numbered footnotes in Disclosures section.

### Limited

**Powertrain**
- Available Dynamic Torque-Control AWD

**Exterior Features**
- 18-in. 5-spoke SuperChrome alloy wheels with P235/55R18 tires
- Heated power outside mirrors with turn signal and blind spot warning indicators; and folding feature

**Interior Features**
- Entune™ Premium Audio with Integrated Navigation® and App Suite®
- Leather-trimmed shift lever with silver accents
- 4.2-in. TFT Multi-Information Display (MID)
- SofTex®-trimmed 8-way power-adjustable driver’s seat with memory function, power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Driver and front passenger heated seats
- SofTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest
- Blind Spot Monitor (BSM®) and Rear Cross-Traffic Alert (RCTA)®

**Packages/Options**
- Advanced Technology Package includes:
  - Bird’s Eye View Camera® with Perimeter Scan
  - Smart Key System® on all doors with Push Button Start and remote power liftgate function
  - Heated steering wheel
  - Platinum floor mats®
  - Platinum doorsill protectors
  - Ambient footwell lighting
  - SofTex®-trimmed 8-way power-adjustable driver’s seat with memory function; 4-way adjustable front passenger seat
  - SofTex®-covered sliding center armrest with console storage box and tray

**Options**
- Cargo net hammock
- Cargo area tonneau cover

### Platinum

**Powertrain**
- Available Dynamic Torque-Control AWD

**Exterior Features**
- Full-body color
- Hands-free, foot-activated power liftgate® with jam protection
- Platinum badging
- Front and rear parking sonar®
- 18-in. 5-spoke SuperChrome alloy wheels with P235/55R18 tires
- LED projector-beam headlights with auto on/off feature
- LED Daytime Running Lights (DRL)
- Heated power outside mirrors with turn signal and blind spot warning indicators; and folding feature

**Interior Features**
- Bird’s Eye View Camera® with Perimeter Scan
- Smart Key System® on all doors with Push Button Start and remote power liftgate function
- Heated steering wheel
- Platinum floor mats®
- Platinum doorsill protectors
- Ambient footwell lighting
- SofTex®-trimmed 8-way power-adjustable driver’s seat with memory function; 4-way adjustable front passenger seat
- SofTex®-covered sliding center armrest with console storage box and tray

See numbered footnotes in Disclosures section.
RAV4 HYBRID MODELS

XLE Hybrid
Adds to or replaces features offered on XLE Hybrid

Powertrain
- 2.5L 4-Cylinder Engine
- CVT
- 194 net hp
- Electronic On-Demand AWD with intelligence (AWD-i)

Exterior Features
- Halogen projector-beam headlights with auto on/off feature
- Integrated fog lights
- Silver-highlighted lower grille
- 17-in. 5-spoke alloy wheels with P225/65R17 tires
- Power tilt/slide moonroof with sunshade

Interior Features
- Dual zone automatic climate control with air filter
- Tilt/telescopic leather-trimmed steering wheel with audio, Multi-Information Display (MID), advanced voice recognition14 and Bluetooth® hands-free phone controls
- Fabric-trimmed 6-way adjustable driver’s seat with sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Smart Key System26 with Push Button Start

Packages/Options
- Hybrid Convenience Package includes:
  - Blind Spot Monitor (BSM)i and Rear Cross-Traffic Alert (RCTA)i
  - Front and rear parking sonarj
  - Height-adjustable power liftgate with jam protection
  - Cargo nets
  - Cargo area tonneau cover
  - Roof rails
  - Mudguards

See numbered footnotes in Disclosures section.

SE Hybrid
Adds to or replaces features offered on XLE Hybrid

Exterior Features
- LED projector-beam headlights with auto on/off feature
- LED Daytime Running Lights (DRL)
- 18-in. 5-spoke Sport alloy wheels with P235/55R18 tires
- Black-painted heated power outside mirrors with turn signal indicators and folding feature

Interior Features
- Entune™ Audio Plus with Connected Navigation App17
- 4.2-in. TFT Multi-Information Display (MID)
- SofTex®-trimmed 8-way power-adjustable driver’s seat with power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Driver and front passenger heated seats
- SofTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest
- Smart Key System26 with Push Button Start and remote power liftgate function
- Blind Spot Monitor (BSM)i and Rear Cross-Traffic Alert (RCTA)i

Packages/Options
- Advanced Technology Package includes:
  - Bird’s Eye View Camera® with Perimeter Scan
  - Front and rear parking sonarj
  - Cargo nets
  - Cargo area tonneau cover
  - Roof rails
  - Mudguards

Limited Hybrid
Adds to or replaces features offered on SE Hybrid

Exterior Features
- 18-in. 5-spoke SuperChrome alloy wheels with P235/55R18 tires
- Heated power outside mirrors with turn signal and blind spot warning indicators;i and folding feature

Interior Features
- Leather-trimmed shift lever with silver accents
- 4.2-in. TFT Multi-Information Display (MID)
- SofTex®-trimmed 8-way power-adjustable driver’s seat with memory function, power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Driver and front passenger heated seats
- SofTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest
- Smart Key System26 with Push Button Start and remote power liftgate function
- Blind Spot Monitor (BSM)i and Rear Cross-Traffic Alert (RCTA)i

Packages/Options
- Advanced Technology Package includes:
  - Bird’s Eye View Camera® with Perimeter Scan
  - Cargo nets
  - Cargo area tonneau cover
  - Roof rails
  - Mudguards
*Not all colors available on all model grades. See dealer for details. See numbered footnotes in Disclosures section.
Trim

LE fabric shown in Black

XLE and Adventure fabric shown in Black
Also available in

XLE fabric shown in Ash
Also available in

XLE fabric shown in Nutmeg

XLE Hybrid fabric shown in Black
Also available in

SE/SE Hybrid SofTex® shown in Black with Cinnamon
Also available in

Limited/Limited Hybrid SofTex® shown in Cinnamon
Also available in

Platinum SofTex® shown in Cinnamon
Also available in

Wheels

LE 17-in. wide-vent steel wheel with wheel cover

XLE 17-in. 5-spoke alloy wheel

XLE Hybrid 17-in. 5-spoke alloy wheel

Adventure 18-in. 5-spoke alloy wheel

SE 18-in. 5-spoke alloy wheel

Limited/Platinum 18-in. 5-spoke SuperChrome alloy wheel

*Not all trims available on all model grades. See dealer for details.
A wide range of Genuine Toyota Accessories is available to help make driving your RAV4 even more fun. Now your RAV4 can reflect your personal style. There’s something for everyone. Some accessories may not be available in all regions of the country. For a complete list of accessories, go to toyota.com/rav4.

ACCESSORIES

Alloy wheel locks
All-weather floor liners25
Body side moldings
Cargo cover
Cargo net hammock
Cargo tote45
Cargo tray
Carpet floor mats25
Carpet trunk mat
Chrome lower door moldings
Coin holder/ashtray cup
Door edge guards
Doorsill protector
Emergency assistance kit
First aid kit
Glass Breakage Sensor (GBS)48
Hideaway cargo net45
Illuminated doorsills
Key Finder50
Mudguards
Paint protection film51
Rear bumper appliqué
Rear spoiler protector
Remote Engine Starter52
Roof rack cross bars
Running boards
Shift knob
Tablet holder
Towing hitch receiver48
Trailer ball46
Vehicle Intrusion Protection (VIP)
Security System53
Roof rack cross bars
All-weather floor liners25
Running boards
Cargo net hammock
Rear spoiler protector
Cargo tray
Fog lights
Interior light kit

See numbered footnotes in Disclosures section.
### EXTERIOR

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<th>Feature</th>
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<th>ADVENTURE</th>
<th>SE</th>
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<td>Power tilt/slide moonroof with sunshade</td>
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<td>Hands-free, height-adjustable, foot-activated power liftgate with jam protection</td>
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### INTERIOR

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<td>Dual zone automatic climate control with air filter</td>
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<td>Backup camera/ with projected path static lines</td>
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<tr>
<td>Bird’s Eye View Camera® — Perimeter Scan, overhead 360-degree view in Drive and Reverse, and curb view</td>
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<td>Entune® App Suite® — includes Destination Search, Facebook Places, iHeartRadio, MovieTickets.com, OpenTable® Pandora®/ Yelp® Slacker Radio, and real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® App Suite® is subscription-free. See toyota.com/entune for details.</td>
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See numbered footnotes in Disclosures section.

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**Note:**
- **S** = Standard
- **O** = Optional
- **P** = Available as part of a package
- **= Not available**
### FEATURES’ (continued)

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<td>Entune&lt;sup&gt;TM&lt;/sup&gt; Audio — includes Entune&lt;sup&gt;TM&lt;/sup&gt; Multimedia Bundle&lt;sup&gt;11&lt;/sup&gt; (6.1-in. touch-screen display, AM/FM CD player, MP3/WMA playback capability, six speakers, auxiliary audio jack, USB 2.0 port&lt;sup&gt;12&lt;/sup&gt; with iPod®&lt;sup&gt;13&lt;/sup&gt; connectivity and control, advanced voice recognition&lt;sup&gt;14&lt;/sup&gt;; hands-free phone capability, phone book access and music streaming&lt;sup&gt;15&lt;/sup&gt; via Bluetooth&lt;sup&gt;®16&lt;/sup&gt; wireless technology) and integrated backup camera display&lt;sup&gt;17&lt;/sup&gt; with static gridlines (with projected path static lines on LE)</td>
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<td>Entune&lt;sup&gt;TM&lt;/sup&gt; Audio Plus with Connected Navigation App&lt;sup&gt;18&lt;/sup&gt; — includes Entune&lt;sup&gt;TM&lt;/sup&gt; Multimedia Bundle&lt;sup&gt;11&lt;/sup&gt; (6.1-in. high-resolution touch-screen display, AM/FM CD player, MP3/WMA playback capability, six speakers, auxiliary audio jack, USB 2.0 port&lt;sup&gt;12&lt;/sup&gt; with iPod®&lt;sup&gt;13&lt;/sup&gt; connectivity and control, advanced voice recognition&lt;sup&gt;14&lt;/sup&gt;; hands-free phone capability, phone book access and music streaming&lt;sup&gt;15&lt;/sup&gt; via Bluetooth&lt;sup&gt;®16&lt;/sup&gt; wireless technology, Scout® GPS Link App&lt;sup&gt;19&lt;/sup&gt;; Sirius® Eyes Free&lt;sup&gt;®20&lt;/sup&gt; SiriusXM&lt;sup&gt;®21&lt;/sup&gt; Satellite Radio&lt;sup&gt;22&lt;/sup&gt; with 3-month complimentary SiriusXM All Access trial&lt;sup&gt;23&lt;/sup&gt;; HD Radio&lt;sup&gt;®24&lt;/sup&gt; Technology, HD Radio&lt;sup&gt;®25&lt;/sup&gt; Traffic and Weather in major metro areas, and integrated projected path backup camera display with dynamic gridlines (with projected path static lines on LE)</td>
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<td>Entune&lt;sup&gt;TM&lt;/sup&gt; Premium Audio with Integrated Navigation&lt;sup&gt;26&lt;/sup&gt; and App Suite&lt;sup&gt;9&lt;/sup&gt; — includes Entune&lt;sup&gt;TM&lt;/sup&gt; Multimedia Bundle&lt;sup&gt;11&lt;/sup&gt; (7-in. high-resolution touch-screen with split-screen display, AM/FM radio, MP3/WMA playback capability, six speakers, auxiliary audio jack, USB 2.0 port&lt;sup&gt;12&lt;/sup&gt; with iPod®&lt;sup&gt;13&lt;/sup&gt; connectivity and control, advanced voice recognition&lt;sup&gt;14&lt;/sup&gt;; hands-free phone capability, phone book access and music streaming&lt;sup&gt;15&lt;/sup&gt; via Bluetooth&lt;sup&gt;®16&lt;/sup&gt; wireless technology, Sirius® Eyes Free&lt;sup&gt;®&lt;/sup&gt;; Entune&lt;sup&gt;®&lt;/sup&gt; App Suite&lt;sup&gt;®&lt;/sup&gt; HD Radio&lt;sup&gt;®21&lt;/sup&gt; Technology, HD Radio&lt;sup&gt;®&lt;/sup&gt; Predictive Traffic and Doppler Weather overlay, AM/FM cache radio, SiriusXM&lt;sup&gt;®&lt;/sup&gt; Satellite Radio&lt;sup&gt;®21&lt;/sup&gt; with 3-month complimentary SiriusXM All Access trial&lt;sup&gt;22&lt;/sup&gt;; Gracenote® album cover art and integrated projected path backup camera display&lt;sup&gt;17&lt;/sup&gt; with dynamic gridlines. Access to Entune&lt;sup&gt;®&lt;/sup&gt; App Suite&lt;sup&gt;®&lt;/sup&gt; is subscription-free. See toyota.com/entune for details.</td>
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<td>4.2-in. TFT Multi-Information Display (MID) with audio, customizable settings, odometer, outside temperature, clock, fuel economy and trip information, fuel economy history, current/average fuel economy, distance to empty, cruising range, average speed, trip distance with timer, compass and warning messages</td>
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<td>Frameless auto-dimming rearview mirror with HomeLink&lt;sup&gt;®24&lt;/sup&gt;</td>
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<td>Sport floor mats&lt;sup&gt;23&lt;/sup&gt;</td>
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<td>Fabric-trimmed 6-way adjustable driver’s seat with seatback pocket; 4-way adjustable front passenger seat with seatback pocket</td>
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<td>Fabric-trimmed 8-way adjustable driver’s seat with sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket</td>
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See numbered footnotes in Disclosures section.

S = Standard  O = Optional  — = Not available  P = Available as part of a package
**INTERIOR (continued)**

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<th>Feature Description</th>
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<th>PLATINUM</th>
<th>XLE HYBRID</th>
<th>SE HYBRID</th>
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<td>SofTex®-trimmed 8-way power-adjustable driver’s seat with power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket</td>
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<td>Driver and front passenger heated seats</td>
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<td>Power windows with driver auto down</td>
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<td>Power windows with driver auto up/down with jam protection</td>
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<td>Power door locks with shift-linked automatic lock/unlock feature</td>
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<td>120V/100W power outlet in rear cargo area</td>
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<td>Overhead console with integrated sunglasses holder</td>
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**SAFETY/CONVENIENCE**

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<td>Toyota Safety Sense™ P (TSS-P)™ — Pre-Collision System™ with Pedestrian Detection™ (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA), Automatic High Beams (AHB) and Dynamic Radar Cruise Control (DRCC)</td>
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<td>Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology® (SST)</td>
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<td>Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA)</td>
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<td>Front and rear parking sonar</td>
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<td>Trailer-Sway Control (TSC)</td>
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<td>Tire Pressure Monitor System (TPMS)</td>
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<td>Driver and front passenger Advanced Airbag System; driver knee airbag; front passenger seat-cushion airbag; driver and front passenger seat-mounted side airbags; and front- and second-row Roll-sensing Side Curtain Airbags (RSCA)</td>
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<td>3-point seatbelts in all seating positions, with adjustable front seatbelt anchors</td>
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<td>Driver and front passenger seatbelt pretensioners with force limiters</td>
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<td>Driver-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractor (ALR/ELR) on all passenger belts</td>
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<td>Driver and front passenger seatbelt warning system</td>
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<td>LATCH (Lower Anchors and Tethers for Children) includes lower anchors and tether anchors on outboard second-row seats</td>
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<td>Child-protector rear door locks</td>
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See numbered footnotes in Disclosures section.

S = Standard  O = Optional  – = Not available  P = Available as part of a package
### FEATURES’ (continued)

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<td>Height-adjustable power liftgate with jam protection</td>
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<td>Hands-free, height-adjustable, foot-activated power liftgate with jam protection</td>
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<td>Entune™ Audio Plus with Connected Navigation App</td>
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<td>Heated fabric front-row seats with 8-way power-adjustable driver’s seat</td>
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### PACKAGES

#### XLE

**Extra Value “Power” Package** — includes Smart Key System, Blind Spot Monitor (BSM), and Rear Cross-Traffic Alert (RCTA), roof rails (XLE only), Entune™ Audio Plus with Connected Navigation App and backup camera with projected path dynamic gridlines

**Extra Value “Power Plus” Package** — includes height-adjustable power liftgate with jam protection, Smart Key System, Blind Spot Monitor (BSM), and Rear Cross-Traffic Alert (RCTA), roof rails (XLE only), Entune™ Audio Plus with Connected Navigation App and backup camera with projected path dynamic gridlines

**Extra Value “Power Premium” Package** — includes height-adjustable power liftgate with jam protection, Smart Key System, Blind Spot Monitor (BSM), and Rear Cross-Traffic Alert (RCTA), roof rails (XLE only), Entune™ Audio Plus with Connected Navigation App and backup camera with projected path dynamic gridlines


#### SE

**Extra Value “Power” Package** — includes height-adjustable power liftgate with jam protection, Smart Key System, Blind Spot Monitor (BSM), and Rear Cross-Traffic Alert (RCTA), and frameless auto-dimming rearview mirror with HomeLink®

**S-Code Paint Treatment and Parking Sonar** — includes silver-painted front and rear lower bumper, rocker panel, overfenders, with black front and rear bumper garnish (requires Extra Value “Power Plus” Package)


#### Limited


#### XLE Hybrid

**Convenience Package** — includes height-adjustable power liftgate with jam protection, Blind Spot Monitor (BSM), and Rear Cross-Traffic Alert (RCTA), front and rear parking sonar, and Entune™ Premium Audio with Integrated Navigation and App Suite. Access to Entune® App Suite is subscription-free. See toyota.com/entune for details.

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See numbered footnotes in Disclosures section.
### MECHANICAL/PERFORMANCE

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<td>2.5-Liter 4-Cylinder DOHC 16-Valve with Dual VVT-i, 176 hp @ 6000 rpm/172 lb.-ft. @ 4100 rpm</td>
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<td>Turning circle diameter, curb to curb (ft.), 17-in. wheels</td>
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<td><strong>EXTERIOR (in.)</strong></td>
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<td>38.9/38.9</td>
<td>38.9/38.9</td>
<td>38.9/38.9</td>
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<td>Head room with moonroof</td>
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<td>38.9/38.9</td>
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<td>57.3/55.4</td>
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<td>Leg room</td>
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<td>42.6/37.2</td>
<td>42.6/37.2</td>
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</table>

See numbered footnotes in Disclosures section.

*S = Standard  O = Optional  — = Not available  P = Available as part of a package*
should be worn at all times. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts

The Toyota RAV4 is designed to meet most off-road driving requirements. Abusive use may result in bodily harm or

possibility of placing a special order.

If you prefer a vehicle without any or with different options, contact your dealer to check for current availability or the

option packages. Not all options/packages are available separately and some may not be available in all regions of

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and

and Maintenance Guide

Warranty and

Coverages vary under Federal and California regulations. Refer to applicable

Emissions:

60 months/unlimited miles (corrosion perforation of sheet metal).

Powertrain:

60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through:

60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Maintenance Guide

Warranty and

The HV battery may have longer coverage under emissions warranty. Refer to applicable

Hybrid-Related Component Coverage:

Basic:

36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Warranty and Maintenance Guide for details.

Powertrain:

60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through:

60 months/unlimited miles (corrosion perforation of sheet metal).


WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that’s not idle boasting. We back it up

with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Warranty and Maintenance Guide for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).


Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle’s in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage. You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details. For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

Toyostrives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.

Toyota RAV4 is designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times.

Please do not allow passengers to ride in the cargo area. Towing hitch receiver/ball mount kits are not intended to provide crash protection.

For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

See numbered footnotes in Disclosures section.

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<th>OFF-HIGHWAY</th>
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<th>SE</th>
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<tr>
<td>Ground clearance (in.)</td>
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<td>7</td>
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WEIGHTS/CAPACITIES

Curb weight (lb.) | 3455 | 3485 | 3485 | 3520 | 3520 | 3,520 | 3925 | 3950 | 3950 |

Gross Vehicle Weight Rating (GVWR) (lbs.) | 4525 | 4525 | 4525 | 4525 | 4,525 | 4,960 | 4,960 | 4,960 | 4,960 |

CARGO volume (cu. ft.) | 73.4/38.4 | 73.4/38.4 | 73.4/38.4 | 73.4/38.4 | 70.6/35.6 | 73.4/38.4 | 70.6/35.6 | 70.6/35.6 | 70.6/35.6 |

Fuel tank (gal.) | 15.9 | 15.9 | 15.9 | 15.9 | 15.9 | 15.9 | 14.8 | 14.8 | 14.8 |

Tow capacity(1) | 1500 | 1500 | 2900/3500 (AWD) | 0 | 1500 | 1500 | 1750 | 0 | 1750 |

TIRES

SIZE

P225/65R17 | S | S | — | — | — | — | S | — | — |

P235/55R18 | — | — | S | S | S | S | — | S | S |

TYPE

All-Season steel-belted radial blackwalls | S | S | S | S | S | S | S | S | — |

SPARE

Temporary (P165/80R17ST) | S | S | S | S | S | S | S | S | — |

MILEAGE ESTIMATES (city/highway/combined)(2)


HYBRID | — | — | — | — | — | — | 34/30/32 | 34/30/32 | 34/30/32 |

|   | S = Standard | O = Optional | — = Not available | P = Available as part of a package |

(1) Includes 500 lbs. allowance for emergency towing, accessory towing or adapter towing. Towing beyond this allowance is not recommended.

(2) Mileage estimates based on the Federal Test Procedure (FTP) for all-wheel drive vehicles and all four-wheel drive (4WD) vehicles. Mileage may vary depending on driving conditions and equipment changes. See Toyota.com for more information.