Adventure AWD shown in Ruby Flare Pearl,
XLE AWD shown in Magnetic Gray Metallic with available Extra Value “Plus” Package and Limited AWD shown in Blizzard Pearl.
Available roof rack cross bars shown.
See numbered footnotes in Disclosures section.
Explore everything. Including your limits.

It’s time to get off the beaten path and discover more good times with the new RAV4 Adventure grade. Hearty 18-in. 5-spoke Black alloy wheels, larger overfender flares and pronounced rocker panel guards all come standard on the Adventure grade, ready to help you take on any trip. When it’s time to get away, integrated black roof rails help you bring your gear along for the ride. No matter where you want to go, RAV4 Adventure grade’s unique badging, black-accented power heated outside mirrors and halogen projector-beam headlights with black bezels will get you there in style.

“Let’s create our own adventure and explore the road less traveled.”
Roughing it never felt so good.

Smooth out the rough edges when you’re roughing it. Take hold of the supple available heated steering wheel and Adventure grade shift lever, and treat yourself to a premium experience. You’ll enjoy every getaway with available power-adjustable driver’s and front passenger seats featuring durable fabric trim and supportive sport bolsters. Thoughtful touches like metallic Adventure-badge door sill protectors will announce your adventurous intentions, while unique accents add the perfect dash of style to your next escape.
XLE AWD shown in Magnetic Gray Metallic with available Extra Value “Plus” Package and Adventure AWD shown in Ruby Flare Pearl with available towing hitch receiver. Available roof rack cross bars shown.

See numbered footnotes in Disclosures section.
TOWING AND CAPABILITY

Adventure AWD shown in Ruby Flare Pearl with available towing hitch receiver and XLE AWD shown in Magnetic Gray Metallic with available Extra Value “Plus” Package. Available roof rack cross bars shown. Vehicle shown with some accessories not available from Toyota.

Do not overload your vehicle. See Owner’s Manual for weight limits and restrictions. See numbered footnotes in Disclosures section.
Hitch it up and take it with you.

Bring more of what matters along for the ride. Thanks to RAV4 Adventure grade’s unique Tow Prep Package, you can tow up to 3500 lbs. With the upgraded radiator, supplemental engine oil cooler and transmission fluid cooler, you can tackle the longest hauls with ease. Go ahead, hitch it up: RAV4 Adventure grade can take it.

COLD AREA PACKAGE

Cool temps won’t put the big chill on your next trip. RAV4 Adventure grade’s available Cold Area Package includes 8-way power-adjustable driver’s seat, heated/power fabric front-row seats, heated leather-wrapped steering wheel and wiper de-icer to keep the heat turned up. It won’t leave you in the cold during those chilly winter months.
Features designed for your safety.

The road can be unpredictable. That's why RAV4 is equipped with eight standard airbags, and integrated features like the Star Safety System and standard Toyota Safety Sense™ P (TSS-P). This package of safety features combines Pre-Collision System with Pedestrian Detection (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA), Automatic High Beams (AHB) and Dynamic Radar Cruise Control (DRCC) to assist you. TSS-P’s comprehensive features create in-the-moment safety designed to help support your awareness and decision-making on the road.

PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION (PCS w/PD)

Using an in-vehicle camera and radar to help detect a vehicle or a pedestrian in front of you, the Pre-Collision System with Pedestrian Detection (PCS w/PD) can help you mitigate or avoid a potential collision. If the system determines that a frontal collision is likely, it prompts you to take action using audio and visual alerts. If you notice the potential collision and apply the brakes, PCS w/PD may apply additional force using Brake Assist (BA). If you don’t brake in time, it may automatically apply the brakes to reduce your speed, helping to minimize the likelihood of a frontal collision or reduce its severity.

DYNAMIC RADAR CRUISE CONTROL (DRCC)

Intended for highways and similar to “constant speed” cruise control, Dynamic Radar Cruise Control (DRCC) lets you drive at a preset speed. DRCC uses vehicle-to-vehicle distance control, which adjusts your speed, to help you maintain a preset distance from vehicles ahead of you that are driving at a slower speed. DRCC uses a front-grille-mounted radar and an in-vehicle camera designed to detect vehicles and their distance. If a driver is traveling slower than you, or within your preset range, DRCC will automatically slow your vehicle down without deactivating cruise control. If DRCC determines you need to slow down more, an audio and visual alert notifies you and brakes are applied. When there’s no longer a vehicle driving slower than your set speed in front of you, DRCC will then accelerate and regular cruise control will resume.

See numbered footnotes in Disclosures section.

LANE DEPARTURE ALERT WITH STEERING ASSIST (LDA w/SA)

Under certain circumstances, Lane Departure Alert (LDA) is designed to detect lane departure on roads with clear markings. LDA only activates when you’re traveling at a speed of 32 mph or faster. When you hear and see the alert, after carefully checking the road around you, you should safely direct your vehicle back to the center of your lane. In addition, Toyota vehicles equipped with Toyota Safety Sense™ P (TSS-P) and Electronic Power Steering (EPS) include Steering Assist functionality. When it’s activated and senses that you’re unintentionally drifting, the system may automatically make small corrective steering inputs to help keep your vehicle in its lane.

AUTOMATIC HIGH BEAMS (AHB)

Automatic High Beams (AHB) are a safety system designed to help you see more clearly at night — without blinding other drivers. Designed to activate at speeds above 25 mph, AHB rely on an in-vehicle camera to help detect the headlights of oncoming vehicles and taillights of preceding vehicles, then automatically toggle between high and low beams accordingly to provide the appropriate amount of light. By using high beams more frequently, the system may allow earlier detection of pedestrians and obstacles.
A rewarding space where technology meets luxury.

Enjoy every trip, from uphill to downtown, in RAV4’s roomy interior. The driver and front passenger enjoy available heated seats and dual zone automatic climate control. Another convenient piece of tech is the available Smart Key System™. The luxurious leather-trimmed steering wheel delivers a premium touch while the available Entune™ Premium JBL® Audio with Integrated Navigation™ and App Suite™ includes 11 JBL® GreenEdge™ speakers to help you stay connected to your tunes and your life. SiriusXM® Satellite Radio® with 3-month complimentary SiriusXM All Access trial® and available frameless HomeLink®-capable mirror, further enhance the high-tech experience. Immerse yourself in the refined interior and drive in complete comfort.

BIRD’S EYE VIEW CAMERA® WITH PERIMETER SCAN

RAV4’s available Bird’s Eye View Camera helps you see nearby objects and get into and out of small spaces with ease. The system includes Perimeter Scan — an innovative feature that displays live, rotating 360-degree views of your surroundings when you’re parked.

INTEGRATED NAVIGATION™


SOFTEX® DRIVER’S SEAT WITH MEMORY FUNCTION

RAV4 helps you customize your comfort. Available multi-stage heated SofTex®-trimmed front seats help tame those chilly nights. And finding the perfect driving position is never an issue, thanks to an available 8-way power-adjustable driver’s seat with memory function and power lumbar support.

See numbered footnotes in Disclosures section.

See numbered footnotes in Disclosures section.
Redefine what a hybrid SUV can do, with more efficiency and excitement.

Let’s bring tech, style and efficiency to every adventure. With RAV4 Hybrid’s advanced innovations and Toyota’s proven hybrid powertrain, you can make the most of any trip. And in addition to great fuel economy, RAV4 Hybrid adds extra oomph with 194 net horsepower and outstanding acceleration. For extra confidence when Mother Nature rains on your parade, the available Electronic On-Demand All-Wheel Drive with intelligence (AWD-i) is designed to help make any trek a sure-footed experience, with an electric motor that delivers instant torque to the rear wheels when you need more traction. It helps you get even more from everything you want to do.

RAV4 Hybrid engages a variety of future-forward tech to help make every journey as efficient as possible. You’ll enjoy the extra thrills that come from the power and acceleration, and with RAV4 Hybrid’s EPA-estimated 34 mpg city,** your wallet will be happy too.

RAV4 Hybrid has the tools to help increase the efficiency of your drive. The energy monitor indicates the operation of the gas engine, electric motor generator and hybrid battery. As conditions change, it provides real-time information showing how power is being routed to the drive wheels, or how the battery is being charged.

See numbered footnotes in Disclosures section.
Limited Hybrid shown in Electric Storm Blue with available Advanced Technology Package.
Expand your horizons and your personal space.

RAV4 makes comfort and convenience a priority. Reduced noise, vibration and harshness help make for a quiet cabin, and the available flexible cargo net system and second-row seats with a reclining, folding 60/40 split let you easily reconfigure the cargo area to meet your needs. With this much space, you can get busy expanding your horizons.

CUP HOLDER
Bring your favorite beverage along for the ride. RAV4 features a convenient cup holder design that can accommodate your favorite travel mugs — handles and all.

HANDS-FREE, FOOT-ACTIVATED POWER LIFTGATE
Loading cargo when your hands are full has never been easier. Available on RAV4, the hands-free, foot-activated power liftgate senses your Smart Key fob and opens when you simply wave your foot under the center of the rear bumper. And because it’s height-adjustable, the liftgate can be programmed to stop at your desired height every time. Getting ready for the adventure is easier than ever. (Photo for demonstration purposes only. Please see Owner’s Manual for more details on functionality.)

CARGO AREA
RAV4’s generous cargo area lets you take the fun wherever you go. Whether you fold the 60/40 split second-row seats flat or leave them upright, with RAV4’s up to 73.4 cubic feet of cargo capacity, there’s always plenty of space in the back. So go ahead: Bring your friends and all their gear. There’s no reason to leave any of the fun behind.
PREMIUM INTERIOR

SE interior shown in Black with available cargo net hammock. See numbered footnotes in Disclosures section.
Raise the bar with a spirited driving experience.

Drive with confidence. RAV4 SE’s available All-Wheel Drive features an innovative Dynamic Torque-Control AWD. It helps enhance handling by distributing engine power from front to rear and manages the vehicle’s braking system from side to side for optimal control. Sport Mode provides a more exciting drive, with thrilling acceleration and revised shift points from the 6-speed automatic transmission.

SE GAUGE CLUSTER

Sporty touches for an inspiring drive. SE gas models feature performance-inspired styling cues such as eye-catching red needles and red gauge cluster illumination. It all helps you stay informed with just a glance so you can stay focused on the drive ahead.

SE PADDLE SHIFTERS

Paddle shifters let you shift gears without letting go of the wheel. A light touch on either lever gives you rapid gear changes and a more engaging drive. It’s one more way SE gas models help keep you in control of the fun.

SUSPENSION

Comfort and control. RAV4’s suspension provides a smooth ride on the highway. For those with an athletic soul, RAV4 SE gas models feature a sport-tuned suspension with attractive blue shocks up front to deliver a more spirited drive.
SE AWD shown in Silver Sky Metallic.
RAV4 MODELS

**LE**  
Adds to or replaces features offered on LE

**Powertrain**  
- 2.5L 4-Cylinder Engine
- 6-speed automatic transmission
- 176 hp @ 6000 rpm
- 172 lb-ft @ 4100 rpm
- Available Dynamic Torque-Control AWD w/center differential lock

**Exterior Features**  
- Halogen projector-beam headlights with auto on/off feature
- Power outside mirrors with folding feature and blind spot mirrors
- 17-inch wide-vent steel wheels with wheel covers and P225/65R17 tires
- Automatic Limited-Slip Differential (Auto LSD)

**Interior Features**  
- Backup camera with projected path static lines
- Entune Audio
- Tilts/telescopic steering wheel with audio, Multi-Information Display (MID), advanced voice recognition and Bluetooth hands-free phone controls
- Fabric-trimmed 6-way adjustable driver’s seat with sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Fabric-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest

**Safety/Convenience** — Standard on all RAV4 models
- Toyota Safety Sense P (TSS-P)
  - Pre-Collision System with Pedestrian Detection (PCS w/PD)
  - Lane Departure Alert with Steering Assist (LDA w/SA)
  - Automatic High Beams (A HB)
  - Dynamic Radar Cruise Control (DRCC)
- Entune Audio Plus with Connected Navigation App
- Hands-free phone controls
- Cargo area tonneau cover
- Roof rails
- Mudguards

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**XLE**  
Adds to or replaces features offered on LE

**Powertrain**  
- Available Dynamic Torque-Control AWD

**Exterior Features**  
- Integrated fog lights
- Silver-highlighted lower grille
- 17-inch 5-spoke alloy wheels with P225/65R17 tires
- Power tilt/slide moonroof with sunshade

**Interior Features**  
- 4.2-inch TFT Multi-Information Display (MID)
- Dual zone automatic climate control with air filter
- Tilt/telescopic leather-trimmed steering wheel with audio, Multi-Information Display (MID), advanced voice recognition and Bluetooth hands-free phone controls
- Fabric-trimmed 6-way adjustable driver’s seat with sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket

**Packages/Options**  
- Extra Value “Plus” Package includes:
  - Smart Key System
  - Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA)
  - Roof rails
  - Entune Audio Plus with Connected Navigation App
  - Backup camera w/ projected path dynamic gridlines

- Extra Value “Power Plus” Package includes:
  - Smart Key System
  - Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA)
  - Roof rails
  - Entune Audio Plus with Connected Navigation App
  - Backup camera w/ projected path dynamic gridlines
  - Height-adjustable power liftgate with jam protection

- Extra Value “Power Premium” Package includes:
  - Smart Key System
  - Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA)
  - Roof rails
  - Entune Premium Audio with Integrated Navigation and App Suite
  - Height-adjustable power liftgate with jam protection

- Extra Value “Power Premium” Package includes:
  - Smart Key System
  - Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA)
  - Entune Premium Audio with Integrated Navigation and App Suite
  - Height-adjustable power liftgate with jam protection

- Cold Area Package includes:
  - Heated fabric front-row seats with 8-way power-adjustable driver’s seat
  - Heated leather-wrapped steering wheel
  - Wiper de-icer
- Adventure mudguards
- Front and rear parking sonar
- Cargo area tonneau cover
- Cargo net hammock

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**Adventure**  
Adds to or replaces features offered on LE

**Powertrain**  
- Available Dynamic Torque-Control AWD

**Exterior Features**  
- Halogen projector-beam headlights with black bezels and auto on/off feature
- Integrated fog lights with black accents
- Unique lower valance panels and rocker panel guards
- Larger overfender flares
- Black RAV4 Adventure badging
- 18-inch 5-spoke Black alloy wheels
- Black roof rails

**Interior Features**  
- Entune Audio
- Adventure shift lever
- Heavy-duty Adventure all-weather floor liners and cargo mats
- 120V/100W power outlet in rear cargo area

**Packages/Options**  
- Extra Value “Plus” Package includes:
  - Smart Key System
  - Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA)
  - Entune Audio Plus with Connected Navigation App
  - Backup camera w/ projected path dynamic gridlines

- Extra Value “Power Plus” Package includes:
  - Smart Key System
  - Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA)
  - Entune Audio Plus with Connected Navigation App
  - Backup camera w/ projected path dynamic gridlines
  - Height-adjustable power liftgate with jam protection

- Extra Value “Power Premium” Package includes:
  - Smart Key System
  - Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA)
  - Entune Premium Audio with Integrated Navigation and App Suite
  - Height-adjustable power liftgate with jam protection

- Cold Area Package includes:
  - Heated fabric front-row seats with 8-way power-adjustable driver’s seat
  - Heated leather-wrapped steering wheel
  - Wiper de-icer
- Adventure mudguards
- Front and rear parking sonar
- Cargo area tonneau cover
- Cargo net hammock

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See numbered footnotes in Disclosures section.
SE

**Powertrain**
- Available Dynamic Torque-Control AWD

**Exterior Features**
- LED projector-beam headlights with auto on/off feature
- LED Daytime Running Lights (DRL)
- 18-in. 5-spoke Sport alloy wheels with P235/55R18 tires
- Black-painted heated power outside mirrors with turn signal indicators and folding feature

**Interior Features**
- Entune™ Audio Plus with Connected Navigation App22
- 4.2-in. TFT Multi-Information Display (MID)
- Steering wheel-mounted paddle shifters
- SofTex®-trimmed 8-way power-adjustable driver’s seat with power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Driver and front passenger heated seats
- SofTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest

**Packages/Options**
- Advanced Technology Package includes:
  - Bird’s Eye View Camera® with Perimeter Scan
  - Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)®
  - Front and rear parking sonar1
  - Smart Key System® on front doors with Push Button Start and remote power liftgate function
- Extra Value “Power” Package includes:
  - Smart Key System®
  - Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)®
  - Height-adjustable power liftgate with jam protection
  - Frameless auto-dimming rearview mirror with HomeLink®
  - Available S-Code Paint Treatment®
  - Cargo net hammock
  - Cargo area tonneau cover

Limited

**Powertrain**
- Available Dynamic Torque-Control AWD

**Exterior Features**
- 18-in. 5-spoke SuperChrome alloy wheels with P235/55R18 tires
- Heated power outside mirrors with turn signal and blind spot warning indicators; and folding feature

**Interior Features**
- Entune™ Premium Audio with Integrated Navigation22 and App Suite®
- Leather-trimmed shift lever with silver accents
- 4.2-in. TFT Multi-Information Display (MID)
- SofTex®-trimmed 8-way power-adjustable driver’s seat with memory function, power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Driver and front passenger heated seats
- SofTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest
- Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)®

**Packages/Options**
- Advanced Technology Package includes:
  - Bird’s Eye View Camera® with Perimeter Scan
  - Front and rear parking sonar1
  - Smart Key System® on front doors with Push Button Start and remote power liftgate function

Platinum

**Powertrain**
- Available Dynamic Torque-Control AWD

**Exterior Features**
- Full-body color
- Hands-free, foot-activated power liftgate2 with jam protection
- Platinum badging
- Front and rear parking sonar1
- 18-in. 5-spoke SuperChrome alloy wheels with P235/55R18 tires
- LED projector-beam headlights with auto on/off feature
- LED Daytime Running Lights (DRL)
- Heated power outside mirrors with turn signal and blind spot warning indicators; and folding feature

**Interior Features**
- Bird’s Eye View Camera® with Perimeter Scan
- Smart Key System® on all doors with Push Button Start and remote power liftgate function
- Heated steering wheel
- Platinum floor mats21
- Platinum doorsill protectors
- Ambient footwell lighting
- SofTex®-trimmed 8-way power-adjustable driver’s seat with memory function; 4-way adjustable front passenger seat
- SofTex®-covered sliding center armrest with console storage box and tray

**Options**
- Cargo net hammock
- Cargo area tonneau cover

See numbered footnotes in Disclosures section.
XLE Hybrid

Adds to or replaces features offered on XLE Hybrid

Powertrain
- 2.5L 4-Cylinder Engine
- CVT
- 194 net hp
- Electronic On-Demand AWD with intelligence (AWD-i)

Exterior Features
- Halogen projector-beam headlights with auto on/off feature
- Integrated fog lights
- Silver-highlighted lower grille
- 17-in. 5-spoke alloy wheels with P225/65R17 tires
- Power tilt/slide moonroof with sunshade

Interior Features
- Dual zone automatic climate control with air filter
- Tilt/telescopic leather-trimmed steering wheel with audio, Multi-Information Display (MID), advanced voice recognition and Bluetooth® hands-free phone controls
- Fabric-trimmed 6-way adjustable driver’s seat with sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Smart Key System® with Push Button Start

Packages/Options
- Hybrid Convenience Package includes:
  - Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)®
  - Front and rear parking sonar®
  - Entune™ Premium Audio with Integrated Navigation® and App Suite®
  - Height-adjustable power liftgate with jam protection
  - Entune™ Premium Audio with Integrated Navigation® and App Suite®
  - Cargo net hammock
  - Cargo area tonneau cover
  - Roof rails
  - Mudguards

See numbered footnotes in Disclosures section.

SE Hybrid

Adds to or replaces features offered on SE Hybrid

Exterior Features
- LED projector-beam headlights with auto on/off feature
- LED Daytime Running Lights (DRL)
- 18-in. 5-spoke Sport alloy wheels with P235/55R18 tires
- Black-painted heated power outside mirrors with turn signal indicators and folding feature

Interior Features
- Entune™ Audio Plus with Connected Navigation App™
- 4.2-in. TFT Multi-Information Display (MID)
- SofTex®-trimmed 6-way power-adjustable driver’s seat with memory function, power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Driver and front passenger heated seats
- SofTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest
- Smart Key System® with Push Button Start and remote power liftgate function
- Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)®

Packages/Options
- Advanced Technology Package includes:
  - Bird’s Eye View Camera® with Perimeter Scan
  - Front and rear parking sonar®
  - Cargo net hammock
  - Cargo area tonneau cover
  - Roof rails
  - Mudguards

Limited Hybrid

Adds to or replaces features offered on SE Hybrid

Exterior Features
- 18-in. 5-spoke SuperChrome alloy wheels with P235/55R18 tires
- Heated power outside mirrors with turn signal and blind spot warning indicators; and folding feature

Interior Features
- Entune™ Premium Audio with Integrated Navigation® and App Suite®
- Leather-trimmed shift lever with silver accents
- 4.2-in. TFT Multi-Information Display (MID)
- SofTex®-trimmed 8-way power-adjustable driver's seat with memory function, power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Driver and front passenger heated seats
- SofTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest
- Smart Key System® with Push Button Start and remote power liftgate function
- Blind Spot Monitor (BSM)® and Rear Cross-Traffic Alert (RCTA)®

Packages/Options
- Advanced Technology Package includes:
  - Bird’s Eye View Camera® with Perimeter Scan
  - Cargo net hammock
  - Cargo area tonneau cover
  - Roof rails
  - Mudguards
*Not all colors available on all model grades. See dealer for details. See numbered footnotes in Disclosures section.
**Trim**

LE fabric shown in Black

XLE and Adventure fabric shown in Black
XLE and Adventure fabric shown in Ash
XLE fabric shown in Nutmeg

XLE Hybrid fabric shown in Black
Ash
Nutmeg

SE/SE Hybrid SofTex® shown in Black with Cinnamon
Black

Limited/Limited Hybrid SofTex® shown in Cinnamon
Black
Ash
Nutmeg

Platinum SofTex® shown in Cinnamon
Black
Ash

*Not all trims available on all model grades. See dealer for details.*

**Wheels**

LE 17-in. wide-vent steel wheel with wheel cover

XLE 17-in. 5-spoke alloy wheel

XLE Hybrid 17-in. 5-spoke alloy wheel

Adventure 18-in. 5-spoke alloy wheel

SE 18-in. 5-spoke alloy wheel

Limited/Platinum 18-in. 5-spoke SuperChrome alloy wheel
A wide range of Genuine Toyota Accessories is available to help make driving your RAV4 even more fun. Now your RAV4 can reflect your personal style. There’s something for everyone. Some accessories may not be available in all regions of the country. For a complete list of accessories, go to toyota.com/rav4.

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See numbered footnotes in Disclosures section.
# Features

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<td>Front bumper integrated fog lights</td>
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<td>Front bumper integrated fog lights with black accents</td>
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<td>18-in. 5-spoke Black alloy wheels with P225/55R18 tires</td>
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<td>Unique lower valance panels and rocker panel guards</td>
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<td>Larger overfender flares</td>
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<tr>
<td>Power outside mirrors with folding feature and blind spot mirrors⁴</td>
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<td>Power heated outside mirrors, blind spot mirrors,⁵ turn signal indicators and folding feature</td>
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<td>Power tilt/slide moonroof with sunshade</td>
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<td>Height-adjustable power liftgate with jam protection</td>
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<td>Hands-free, height-adjustable, foot-activated power liftgate with jam protection⁷</td>
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<td>Privacy glass on rear side, quarter and liftgate windows</td>
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<td>Unique Adventure mudguards</td>
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<td>Dual zone automatic climate control with air filter</td>
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<td>Backup camera⁸ with projected path static lines</td>
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<tr>
<td>Backup camera⁹ with projected path dynamic gridlines</td>
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<td>Bird’s Eye View Camera⁴ — Perimeter Scan, overhead 360-degree view in Drive and Reverse, and curb view</td>
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Entune® App Suite⁸ — includes Destination Search, Facebook Places, iHeartRadio, MovieTickets.com, OpenTable⁹
Pandora®¹⁰, Yelp®, Slacker Radio, and real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune® App Suite¹¹ is subscription-free. See toyota.com/entune for details.

See numbered footnotes in Disclosures section.

S = Standard  O = Optional  — = Not available  P = Available as part of a package
## INTERIOR (continued)

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<th>Feature Description</th>
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<th>XLE</th>
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<th>XLE HYBRID</th>
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<td>Entune™ Audio — includes Entune™ Multimedia Bundle17 (6.1-in. touch-screen display, AM/FM CD player, MP3/WMA playback capability, six speakers, auxiliary audio jack, USB 2.0 port12 with iPod®13 connectivity and control, advanced voice recognition14; hands-free phone capability, phone book access and music streaming16 via Bluetooth®16 wireless technology) and integrated backup camera display (with static gridlines (with projected path static lines on LE)</td>
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<td>Entune™ Premium Audio with Integrated Navigation23 and App Suite14 — includes Entune™ Multimedia Bundle17 (7-in. high-resolution touch-screen display, AM/FM radio, MP3/WMA playback capability, six speakers, auxiliary audio jack, USB 2.0 port12 with iPod®13 connectivity and control, advanced voice recognition14; hands-free phone capability, phone book access and music streaming16 via Bluetooth®16 wireless technology)</td>
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<td>4.2-in. TFT Multi-Information Display (MID) with audio, customizable settings, odometer, outside temperature, clock, fuel economy and trip information, fuel economy history, current/average fuel economy, distance to empty, cruising range, average speed, trip distance with timer, compass and warning messages</td>
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<td>Eco and Sport Modes</td>
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<td>Eco, Sport and EV26 Modes</td>
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<td>Day/night rearview mirror</td>
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<td>Frameless auto-dimming rearview mirror with HomeLink®1848</td>
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<td>Tilt/telescopic leather-trimmed steering wheel with audio, Multi-Information Display (MID), voice recognition14 and Bluetooth®16 hands-free phone controls</td>
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<td>Heated steering wheel</td>
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<td>Steering wheel-mounted paddle shifters</td>
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<td>Leather-trimmed shift lever</td>
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<td>Adventure shift lever</td>
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<td>Sport doorsill protectors</td>
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<td>Unique doorsill protectors</td>
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<td>Heavy-duty Adventure all-weather floor and cargo mats16</td>
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<td>Ambient footwell lighting</td>
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<td>Fabric-trimmed 6-way adjustable driver’s seat with seatback pocket; 4-way adjustable front passenger seat with seatback pocket</td>
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<td>Fabric-trimmed 8-way adjustable driver’s seat with sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket</td>
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<td>Fabric-trimmed 6-way adjustable driver’s seat with sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket</td>
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See numbered footnotes in Disclosures section.

S = Standard   O = Optional   — = Not available   P = Available as part of a package
INTERIOR (continued) | LE | XLE | ADVENTURE | SE | LIMITED | PLATINUM | XLE HYBRID | SE HYBRID | LIMITED
---|---|---|---|---|---|---|---|---|---
SoftTex®-trimmed 8-way power-adjustable driver’s seat with power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket | — | — | — | S | — | — | — | — | —
SoftTex®-trimmed 8-way power-adjustable driver’s seat with memory function, power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket | — | — | — | — | S | S | — | S | —
Driver and front passenger heated seats | — | O | P | S | S | S | O | S | S
Fabric-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest | S | S | S | — | — | — | S | — | —
SoftTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest | — | — | — | S | S | S | — | S | S
Power windows with driver auto down | S | — | — | — | — | — | — | — | —
Power windows with driver auto up/down with jam protection | — | S | S | S | S | S | S | S | S
Power door locks with shift-linked automatic lock/unlock feature | S | S | S | S | S | S | S | S | S
Cargo area tonneau cover | O | O | O | O | O | O | O | O | O
Cargo net hammock | O | O | O | O | O | O | O | O | O
Remote keyless entry system | S | S | S | S | — | — | — | — | —
Smart Key System on doors with Push Button Start and remote power liftgate function | — | P | P | P | S | — | S | S | S
Smart Key System on all doors with Push Button Start and remote power liftgate function | — | — | — | — | O | S | — | — | —
Illuminated entry system (key illumination, interior light and front personal light) | S | S | S | S | S | S | S | S | S
Center armrest with console storage box | S | S | S | S | — | — | S | S | —
SoftTex®-covered sliding center armrest with console storage box | — | — | — | — | S | S | — | — | S
Eight cup/bottle holders | S | S | S | S | S | S | S | S | S
Door panel storage pockets | S | S | S | S | S | S | S | S | S
One front-row USB outlet | S | S | S | S | S | S | S | S | S
Three front 12V power outlets (two in front row, one in second row) | S | S | S | S | S | S | S | S | S
120V/100W power outlet in rear cargo area | — | — | — | — | — | — | — | — | —
Dual sun visors with vanity mirrors | S | — | — | — | — | — | — | — | —
Dual sun visors with vanity mirrors and extenders | — | S | S | S | S | S | S | S | S
Overhead console with integrated sunglasses holder | S | S | S | S | S | S | S | S | S
SAFETY/CONVENIENCE
Toyota Safety Sense™ P (TSS-P) — Pre-Collision System (PCS) with Pedestrian Detection (PCS w/PD), Lane Departure Alert with Steering Assist (LDA w/SA), Automatic High Beams (AHB) and Dynamic Radar Cruise Control (DRCC) — Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC), Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) and Smart Stop Technology® (SST) — Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA) — Front and rear parking sonar — Hill Start Assist Control (HAC) — Trailer-Sway Control (TSC) — Tire Pressure Monitor System (TPMS) — Driver and front passenger Advanced Airbag System; driver knee airbag; front passenger seat-cushion airbag; driver and front passenger seat-mounted side airbags; and front- and second-row Roll-sensing Side Curtain Airbags (RSCA) — Driver and front passenger Whiplash-Injury-Lessening (WIL) seats — 3-point seatbelts in all seating positions, with adjustable front seatbelt anchors — Driver and front passenger seatbelt pretensioners with force limiters — Driver-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractor (ALR/ELR) on all passenger belts — Driver and front passenger seatbelt warning system — LATCH (Lower Anchors and Tethers for Children) includes lower anchors and tether anchors on outboard second-row seats — Child-protector rear door locks — Engine immobilizer

See numbered footnotes in Disclosures section.

S = Standard  O = Optional  — = Not available  P = Available as part of a package
### FEATURES’ (continued)

<table>
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<tr>
<th>OPTIONS</th>
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<th>ADVENTURE</th>
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<td>Adventure mudguards</td>
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<td>Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA)</td>
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<td>Front and rear parking sonar</td>
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<td>Height-adjustable power liftgate with jam protection</td>
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<td>Hands-free, height-adjustable, foot-activated power liftgate with jam protection</td>
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<td>Entune™ Audio Plus with Connected Navigation App</td>
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<td>Heated fabric front-row seats with 8-way power-adjustable driver’s seat</td>
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### PACKAGES

#### XLE

**Extra Value “Plus” Package** — includes Smart Key System, Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA), roof rails (XLE only), Entune™ Audio Plus with Connected Navigation App and backup camera with projected path dynamic gridlines.

**Extra Value “Power Plus” Package** — includes height-adjustable power liftgate with jam protection, Smart Key System, Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA), roof rails (XLE only), Entune™ Audio Plus with Connected Navigation App and backup camera with projected path dynamic gridlines.


#### Adventure

**Extra Value “Plus” Package** — includes Smart Key System, Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA), roof rails (on XLE only), Entune™ Audio Plus with Connected Navigation App and backup camera with projected path dynamic gridlines.

**Extra Value “Power Plus” Package** — includes height-adjustable power liftgate with jam protection, Smart Key System, Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA), roof rails (on XLE only), Entune™ Audio Plus with Connected Navigation App and backup camera with projected path dynamic gridlines.

**Extra Value “Power Premium” Package** — includes height-adjustable power liftgate with jam protection, Smart Key System, Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA), roof rails (on XLE only), and Entune™ Premium Audio with Integrated Navigation and App Suite. Access to Entune® App Suite is subscription-free. See toyota.com/entune for details.

#### Cold Area Package

— includes heated fabric front-row seats with 8-way power-adjustable driver’s seat, heated leather-wrapped steering wheel and wiper de-icer.

#### SE

**Extra Value “Power” Package** — includes height-adjustable power liftgate with jam protection, Smart Key System, Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA), and frameless auto-dimming rearview mirror with HomeLink.

**S-Code Paint Treatment** and Parking Sonar — includes silver-painted front and rear lower bumper, rocker panel, overfenders, with black front and rear bumper garnish (requires Extra Value “Power Plus” Package).


#### Limited


### XLE Hybrid

**Convenience Package** — includes height-adjustable power liftgate with jam protection, Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA), front and rear parking sonar, and Entune™ Premium Audio with Integrated Navigation and App Suite. Access to Entune® App Suite is subscription-free. See toyota.com/entune for details.

See numbered footnotes in Disclosures section.
MECHANICAL/PERFORMANCE

ENGINE
2.5-Liter 4-Cylinder DOHC 16-Valve with Dual VVT-i, 176 hp @ 6000 rpm / 172 lb.-ft. @ 4100 rpm
2.5-Liter 4-Cylinder DOHC 16-Valve with VVT-i, 194 net system hp

EMISSION RATING
Ultra Low Emission Vehicle II (ULEV-II)
Super Ultra Low Emission Vehicle (SULEV)™

IGNITION
Electronic, with Toyota Direct Ignition (TDi)

TRANSMISSION
6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)
CVT

BODY CONSTRUCTION
Unitized body

DRIVETRAIN
Front-Wheel Drive (FWD) with Automatic Limited-Slip Differential (Auto LSD)™
Dynamic Torque-Control AWD
Electronic On-Demand AWD with intelligence (AWD-i)

SUSPENSION
Independent MacPherson strut front suspension with stabilizer bar; double-wishbone style multi-link rear suspension with stabilizer bar

STEERING
Electric Power Steering (EPS); power-assisted rack-and-pinion

TRACK (in.)
Track (front/rear), 17-in. wheels
Track (front/rear), 18-in. wheels

BRAKES
Power-assisted ventilated front disc brakes, solid rear disc brakes and Star Safety System™

COLD AREA EQUIPMENT
Heavy-duty battery, heavy-duty starter, heavy-duty heater and cold weather engine coolant

DIMENSIONS (in.)
Overall height (without roof rails)
Overall height (with roof rails)
Overall width
Overall length
Wheelbase
Track (front/rear), 17-in. wheels
Track (front/rear), 18-in. wheels

INTERIOR (in.)
Head room without moonroof
Head room with moonroof
Shoulder room
Hip room
Leg room
Seating capacity

SPECIFICATIONS (continued)

See numbered footnotes in Disclosures section.

S = Standard  O = Optional  — = Not available  P = Available as part of a package
should be worn at all times.

Damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts

The Toyota RAV4 is designed to meet most off-road driving requirements. Abusive use may result in bodily harm or

possibility of placing a special order.

If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the

locate a specifically equipped vehicle.

For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota
dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help

provide crash protection.

Please do not allow passengers to ride in the cargo area. Towing hitch receiver/ball mount kits are not intended to

please see your Toyota dealer.

For complete details about Toyota’s warranties, please visit www.toyota.com, refer to the applicable

Warranty and Maintenance Guide

For complete details about Toyota’s warranties, please visit www.toyota.com, refer to the applicable

Warranty and Maintenance Guide

Every Toyota Car, Truck and SUV is built to exceptional standards. And that’s not idle boasting. We back it up

with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Warranty and Maintenance Guide for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).


Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle’s in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty. For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage. You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details. For complete details about Toyota’s warranties, please visit www.toyota.com, refer to the applicable Warranty and Maintenance Guide or see your Toyota dealer.

See numbered footnotes in Disclosures section.
DISCLOSURES

1. Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. If you would prefer a vehicle with no or different options, contact your dealer to verify current availability or the possibility of placing a special order. 2. Auto LSD is an electronic, brake-actuated limited-slip differential that automatically activates when VSC is disengaged at low speeds. 3. Do not exclusively rely on the parking assist sonar system. Always look over your shoulder and use your mirrors to confirm clearance. Certain vehicle and environmental conditions may limit system effectiveness. See Owner’s Manual for additional limitations and details. 4. Always look over your shoulder and use your turn signal. There are limitations to the function, detection and range of the mirror. See Owner’s Manual for additional limitations and details. 5. Do not rely exclusively on the Blind Spot Monitor. Always look over your shoulder and use your turn signal. There are limitations to the function, detection and range of the monitor. See Owner’s Manual for additional limitations and details. 6. See Owner’s Manual for additional limitations and details. 7. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around your vehicle and use your mirrors to confirm rearward clearance. Environmental conditions may limit effectiveness and view may become obscured. See Owner’s Manual for additional limitations and details. 8. The Bird’s-Eye-View display does not provide a comprehensive view of the area surrounding the vehicle. You should also look around outside the vehicle and use your mirrors to confirm clearance. See Owner’s Manual for additional limitations and details. 9. See Owner’s Manual for additional limitations and details. 10. The maximum you can haul (payload) depends on base curb weight plus the total weight of any person or cargo in your vehicle. Do not exceed any Weight Ratings and follow all instructions in your Owner’s Manual. 11. The maximum you can tow depends on base curb weight. The maximum you can tow depends on base curb weight plus the total weight of any person or cargo in your vehicle. Do not exceed any Weight Ratings and follow all instructions in your Owner’s Manual. 12. May not be compatible with all mobile phones, MP3/MP4 players and like models. 13. iPod® and iPhone® are registered trademarks of Apple Inc. All rights reserved. 14. Advanced voice recognition capabilities vary by head unit. 15. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. 16. The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Toyota is under license. A compatible Bluetooth-enabled phone must first be paired. Phone performance depends on software, coverage and your mobile service provider. 17. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. 18. Always drive safely, obey traffic laws and focus on the road while driving. Siri® is available on select iPhone®/iPad® models and requires Internet access. Siri® is not available in all languages or all areas and features vary by area. Some Siri® functionality and commands are not accessible in all languages or in all areas. 19. SiriusXM audio services require a subscription sold separately, or as a package, by Sirius XM Radio Inc. 20. To decide if you should continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. 21. All fees and programming subject to change. Not all vehicles or engines are capable of providing SiriusXM services. 22. Current information and features may not be available in all locations, or on all receivers. ©2017 SiriusXM Radio Inc. Sirius, XM, SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. 23. Trailer-Sway Control (TSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions, weather and driver input can all affect whether TSC will be effective in preventing a loss of control. See Owner’s Manual for details. 24. Hill Start Assist Control is designed to help minimize forward rolling on steep ascents. It is not a substitute for safe driving practices. Factors including speed, road conditions, weather and driver input can all affect whether Hill Start Assist Control will be effective in preventing a loss of control. See Owner’s Manual for details. 25. Whiplash-Injury-Lessening (WIL) front seats can help reduce the severity of whiplash injury in certain rear-end collisions. Services subject to change. See toyota.com/entune for details. 26. The Key System may interfere with some car alarms or car starters. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. 27. Drivers are responsible for their own safe driving. Always pay attention to traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. 28. Information/warnings. 29. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. 30. System effectiveness depends on many factors, such as speed, size and position of pedestrians, and weather, light and road conditions. See Owner’s Manual for additional limitations and details. 31. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rearward clearance. 32. Lane Departure Alert system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions, weather and driver input can all affect whether Lane Departure Alert system will be effective in preventing a loss of control. See Owner’s Manual for details. 33. Drive carefully and be attentive to traffic conditions. Braking effectiveness also depends on proper vehicle maintenance, and tire and road conditions. See Owner’s Manual for additional limitations and details. 34. Smart Stop Technology® operates only in the event of certain conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions, weather and driver input can all affect whether Smart Stop Technology® will be effective in preventing a loss of control. See Owner’s Manual for details. 35. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rearward clearance. 36. There are limitations to the function, detection and range of the system. See Owner’s Manual for additional limitations and details. 37. trailer-Sway Control (TSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions, weather and driver input can all affect whether TSC will be effective in preventing a loss of control. See Owner’s Manual for details. 38. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rearward clearance. 39. The maximum you can haul (payload) depends on base curb weight plus the total weight of any person or cargo in your vehicle. Do not exceed any Weight Ratings and follow all instructions in your Owner’s Manual. 40. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rearward clearance. 41. The maximum you can tow depends on base curb weight. The maximum you can tow depends on base curb weight plus the total weight of any person or cargo in your vehicle. Do not exceed any Weight Ratings and follow all instructions in your Owner’s Manual. 42. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rearward clearance. 43. Hill Start Assist Control is designed to help minimize forward rolling on steep ascents. It is not a substitute for safe driving practices. Factors including speed, road conditions, weather and driver input can all affect whether Hill Start Assist Control will be effective in preventing a loss of control. See Owner’s Manual for details. 44. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rearward clearance. 45. There are limitations to the function, detection and range of the system. See Owner’s Manual for additional limitations and details. 46. 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