TAKE ON EXHILARATION. Transform your drive from elevated to inspiring at the touch of a button. Feel 300 horsepower push you deeply into a sculpted sport seat. Lean in to your favorite curve as sleek aerodynamics let you slice through the air. The 2018 Maxima, the 4-Door Sports Car* designed to boost your excitement instantly. TAKE ON TODAY.

See Maxima* in action at: bit.ly/18Maximavideo
Technically, the term is “Wow”. There’s no better way to describe it – the perfect execution of driving function with elegance and style. The quality of materials. The ideal placement of controls. The long list of luxuries you expect – and a few you hadn’t even thought of. It’s clear that a great deal of time was spent, so that every moment in the new Maxima® feels special.

**PURE AMBIENCE**

- Premium Ascot Leather-wrapped D-shaped steering wheel
- Zero Gravity Front Seats
- Climate-controlled front seats
- Dual Panel Panoramic Moonroof
- Remote Engine Start System® with Intelligent Climate Control
- Heated steering wheel
- Ambient LED lighting
- Genuine stitching on dashboard, doors and console

Nissan Maxima® Platinum shown in Cashmere Leather.
Start with 19" machine-finished aluminum-alloy wheels, and a unique sport-tuned suspension with advanced dynamic technologies. Add in a special interior with Premium Ascot Leather appointments, Alcantara® inserts on the seats and steering wheel, and “Liquid Chrome” faceted interior trim. The result – a driving experience that’s exhilarating in every sense of the word.

MAXIMA® SR: AN ENTHUSIAST’S WISH LIST

With legendary VQ V6 power under your right foot, a next-generation CVT to keep you in the meat of the powerband, and a sport-tuned suspension to hunt down corners, Maxima is a driver’s dream come true. And with the standard Drive Mode Selector, you can switch between sport sedan and luxurious cruiser at the touch of a button.

CUSTOMIZED PERFORMANCE

A BOLDER RIDE THROUGH LIFE

Nissan Intelligent Mobility connects you to your drive like never before. You’ll make every move with greater awareness and get a little help when you need it most. In some cases, it even reinvents things – like the way you park. All of this gives you more confidence and, ultimately, the freedom to embrace the joy of being behind the wheel. This is how driving was always supposed to be.

SEAMLESS CONNECTIVITY

Apple CarPlay® takes many of the things you want to do with your compatible iPhone® while driving, and puts them right on Maxima’s built-in display. Android Auto™ was designed with safety in mind, with larger touch targets, a simplified interface, and easy-to-use voice actions. It’s designed to integrate with your Maxima, minimizing distraction so you can stay focused on the road.

MAXIMA® SR: AN ENTHUSIAST’S WISH LIST

CUSTOMIZED PERFORMANCE

SEAMLESS CONNECTIVITY
Choose your color

CHOOSE YOUR INTERIOR

Nissan has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Feedback may vary depending on viewing conditions and equipment, whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors at your local Nissan dealer.

Nissan Maxima® Platinum shown in Cashmere Leather.
• 3.5-liter V6 engine with 261 hp and 261 lb-ft of torque
• Xtronic CVT® (Continuously Variable Transmission)
• 17” Machine-finished aluminum-alloy wheels
• Drive Mode Selector with Sport or Normal modes
• LED Daytime Running Lights
• Talights with integrated LED signature
• Advanced Drive-Assist® Display
• 8.0” multi-touch control color monitor
• Nissan Navigation System
• Nissan Voice Recognition for navigation and audio
• Apple CarPlay™
• Android Auto™
• SiriusXM® Satellite Radio with 3-month complimentary trial access
• Hands-free Text Messaging Assistant
• Display Commander
• Bluetooth® Hands-Free Phone System
• Dual Zone Automatic Temperature Control
• HomeLink® Universal Transceiver
• Nissan Intelligent Key® with Push Button Ignition
• Remote Engine Start System with Intelligent Climate Control
• Intelligent Forward Collision Warning
• Automatic Emergency Braking
• Tire Pressure Monitoring System (TPMS) with Easy-Fill Tire Alert
• Vehicle Dynamic Control (VDC) with Traction Control System (TCS)
• Nissan Advanced Air Bag System
• Leather-appointed seats
• Heated front seats
• Power heated outside mirrors with LED turn signal indicators
• Driver’s seat power lumbar support
• Driver’s seat manual thigh support extension
• Active Noise Cancellation
• Active Sound Enhancement
• Two rear USB ports
• Blind Spot Warning
• Rear Cross Traffic Alert

SL INCLUDES SV EQUIPMENT PLUS:

• Dual Panel Power Panoramic Moonroof with one-touch open/close
• Intelligent Cruise Control
• Adjustable ambient LED interior lighting
• Heated steering wheel
• Bose® Premium Audio System with 11 speakers, including Bose® Centerpoint® 2 Surround Technology

SV INCLUDES S EQUIPMENT PLUS:

• Leather-appointed seats
• Heated front seats
• Power heated outside mirrors with LED turn signal indicators
• Driver’s seat power lumbar support
• Driver’s seat manual thigh support extension

• Nissan Intelligent Key® with Push Button Ignition
• Remote Engine Start System with Intelligent Climate Control
• Intelligent Forward Collision Warning
• Automatic Emergency Braking
• Tire Pressure Monitoring System (TPMS) with Easy-Fill Tire Alert
• Vehicle Dynamic Control (VDC) with Traction Control System (TCS)
• Nissan Advanced Air Bag System
• Leather-appointed seats
• Heated front seats
• Power heated outside mirrors with LED turn signal indicators
• Driver’s seat power lumbar support
• Driver’s seat manual thigh support extension

SR INCLUDES SL EQUIPMENT PLUS:

• 19” Machine-finished aluminum-alloy wheels
• Paddle shifters
• Integrated Dynamics-control Module – Active Ride Control, Intelligent Trace Control, Intelligent Engine Brake
• Sport-tuned suspension
• LED low-beam projector headlights
• Climate-controlled front seats (heated and cooled)
• Premium Ascot Leather-appointed seats with diamond-quilted Alcantara® inserts
• Premium Ascot Leather-wrapped steering wheel with Alcantara® insert
• Liquid Chrome® faceted interior trim
• Aluminum sport pedals
• Deletes Dual Panel Power Panoramic Moonroof

PLATINUM INCLUDES SL EQUIPMENT PLUS:

• LED low-beam projector headlights
• Outside mirrors with reverse tilt-down feature
• Auto-dimming driver-side outside mirror
• NissanConnect® Services powered by SiriusXM®
• Intelligent Around View® Monitor
• Intelligent Driver Alertness
• Power tilt/telescoping steering column
• Rain-sensing variable intermittent windshield wipers
• Rear-window power sunshade
• 5-way power front-passenger’s seat
• Memory System – driver’s seat, steering wheel and outside mirrors
• Climate-controlled front seats (heated and cooled)
• Premium Ascot Leather-appointed seats with diamond-quilted leather inserts
• Premium Ascot Leather-wrapped steering wheel
• Mahogany wood-tone faceted interior trim

CHOOSE YOUR TRIM LEVEL
Every Genuine Nissan Accessory is custom-fit, custom-designed and durability-tested. Each one is also backed by Nissan’s 3-year/36,000-mile (whichever occurs first) limited warranty (if installed by dealer at the time of purchase). Ask your dealer whether a specific Genuine Nissan Accessory may be financed when installed by the dealer at the time of purchase.

A. Premium Spoiler  
A fitting end to a breathtaking design.

B. 18" Aluminum-alloy Wheels  
Aggressively styled, exclusively for Maxima.

C. Wireless Smartphone Charger®  
No cable, no worries. Power up on the go.

D. Illuminated Kick Plates and Interior Accent Lighting  
For a grand entrance every time. (Sold separately)

E. All-season Floor Mats, Sport Carpeted Floor Mats, and Carpeted Floor Mats  
Skip the mud, and other messes. (Sold separately)

F. Shift Knobs  
Pick your hands-down favorite.

G. Nissan WiFi & Apps®  
Get on the road and online.

H. Trunk Protector  
Helps preserve and protect your cargo.

Additional Accessories:
- Interior Trim Appliqués
- Hideaway Trunk Net®
- Trunk Organizer®
- Carpeted Trunk Mat
- Shopping Bag Hooks
- And More

To see Genuine Nissan Accessories in action, go to bit.ly/18maxima_gna
**Comfort/Convenience**

- Advanced Drive Assist Display™
- 8.0” multi-touch color control monitor
- NissanConnect Services powered by SiriusXM®
- Nissan Voice Recognition for navigation W/Alpine® Audio
- Apple CarPlay®
- Android Auto™
- SiriusXM® Traffic and Travel Link with 3-month complimentary trial access
- Hand-Free Text Messaging Assistance™
- Black Leather-trimmed steering wheel
- Blind Spot Warning
- Rearview Monitor
- Intelligent Around View® Monitor
- Front Sonar System
- Intelligent Key® with Push Button Ignition
- NissanConnect™ 
- Intelligent Driver Alertness™
- Auto-dimming inside rearview mirror
- Intelligent Frontal Collision Warning System
- Power-adjustable telescoping steering column
- Rain-sensing variable intermittent windshield wipers
- Adjustable ambient LED interior lighting

**Rear Seating/Appearance**

- B-way power driver’s seat
- E-way power front-passenger’s seat
- Memory System – driver’s seat, steering wheel and outside mirrors
- Driver's seat power lumbar support
- Driver’s seat manual thigh support extension
- Heated front seats
- Climate-controlled front seats (heated and cooled)
- Heated front seats
- 60/40 split-fold-down rear seatbacks
- Leather-appointed seats
- Premium Alcantara® Leather-appointed seats with diamond-quilted leather inserts
- Leather-wrapped steering wheel
- Power moonroof with power sliding sun visor and HomeLink® Universal Transceiver
- Nissan Intelligent Key® with Push Button Ignition
- NissanConnect with Voice Command®
- Nissan Navigation System®
- 8.0” multi-touch control color monitor
- Advanced Drive Assist Display
- Intelligent Around View® Monitor
- Intelligent Driver Alertness™
- Auto-dimming inside rearview mirror
- Intelligent Frontal Collision Warning System
- Power-adjustable telescoping steering column
- Rain-sensing variable intermittent windshield wipers
- Adjustable ambient LED interior lighting

**Safety/Security**

- Nissan Advanced Air Bag System with supplemental front air bags with seat belt occupancy classification sensors
- Driver and front-passenger seat-mounted side-impact supplemental air bags
- Roof-mounted curtain supplemental air bags with rollover sensor for side-impact and rollover head protection for front and rear seat passengers
- Electronic Brakeforce Distribution (EBD)
- 4-wheel Antilock Braking System (ABS)
- 4-wheel Anti-lock Braking System (ABS)
- Traction Control System (TCS)
- Intelligent Forward Collision Warning
- Blind Spot Warning
- Rear Cross Traffic Alert™
- LATCH System (Lower Anchors and Tethers for Children)
- Tire Pressure Monitoring System (TPMS) with Easy-Go Tire Alert™

**Dimensions/Capacities**

<table>
<thead>
<tr>
<th>S</th>
<th>SL</th>
<th>SL</th>
<th>PLT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exterior dimensions – inches</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overall length</td>
<td>201.8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Width</td>
<td>72.3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Height</td>
<td>53.6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wheelbase</td>
<td>109.3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C0</td>
<td>M0</td>
<td>Y0</td>
<td>K0</td>
</tr>
<tr>
<td>C100</td>
<td>M100</td>
<td>Y100</td>
<td>K100</td>
</tr>
<tr>
<td>PMS 1815C</td>
<td>WHITE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>98.6</td>
<td>96.9</td>
<td>98.6</td>
<td>98.6</td>
</tr>
<tr>
<td>1160</td>
<td>38.9/35.8</td>
<td>39.4/36.7</td>
<td>39.4/36.7</td>
</tr>
<tr>
<td>94.4</td>
<td>38.9/35.8</td>
<td>39.4/36.7</td>
<td>39.4/36.7</td>
</tr>
<tr>
<td>15.1</td>
<td>54.2/53.5</td>
<td>56.7/55.7</td>
<td>56.7/55.7</td>
</tr>
<tr>
<td>90.9</td>
<td>56.7/55.7</td>
<td>56.7/55.7</td>
<td>56.7/55.7</td>
</tr>
<tr>
<td>109.3</td>
<td>56.7/55.7</td>
<td>56.7/55.7</td>
<td>56.7/55.7</td>
</tr>
<tr>
<td>21/30/25</td>
<td>21/30/25</td>
<td>21/30/25</td>
<td>21/30/25</td>
</tr>
</tbody>
</table>

Your peace of mind is on us. For 36 months or 36,000 miles, whichever comes first, your new Nissan is covered for the following:

- Flat tire changes – Trip Interruption benefits
- Vehicle locksouts – Emergency fuel delivery
- Jump starts

Follow Nissan on:

visit NissanUSA.com/maxima

PRINTED IN POLAND

DIMENSIONS/CAPACITIES

**Exterior Features**

- LED Daytime Running Lights
- Headlight/headlights
- LED low-beam projector headlights
- Intelligent Auto Headlights
- Fog lights
- Light with integrated LED signature
- Dual mufflers with rolled chrome-tipped endpipes
- Dual power outside mirrors with LED turn signal indicators
- Power heated outside mirrors with LED turn signal indicators
- Dual Panel Power Panoramic Moonroof
- Power moonroof with power sliding sun visor and HomeLink® Universal Transceiver
- Nissan Intelligent Key® with Push Button Ignition
- NissanConnect with Voice Command®
- Nissan Navigation System®
- 8.0” multi-touch control color monitor
- Advanced Drive Assist Display
- Intelligent Around View® Monitor
- Intelligent Driver Alertness™
- Auto-dimming inside rearview mirror
- Intelligent Frontal Collision Warning System
- Power-adjustable telescoping steering column
- Rain-sensing variable intermittent windshield wipers
- Adjustable ambient LED interior lighting

**Rear Seating/Appearance**

- B-way power driver’s seat
- E-way power front-passenger’s seat
- Memory System – driver’s seat, steering wheel and outside mirrors
- Driver's seat power lumbar support
- Driver’s seat manual thigh support extension
- Heated front seats
- Climate-controlled front seats (heated and cooled)
- Heated front seats
- 60/40 split-fold-down rear seatbacks
- Leather-appointed seats
- Premium Alcantara® Leather-appointed seats with diamond-quilted leather inserts
- Leather-wrapped steering wheel
- Power moonroof with power sliding sun visor and HomeLink® Universal Transceiver
- Nissan Intelligent Key® with Push Button Ignition
- NissanConnect with Voice Command®
- Nissan Navigation System®
- 8.0” multi-touch control color monitor
- Advanced Drive Assist Display
- Intelligent Around View® Monitor
- Intelligent Driver Alertness™
- Auto-dimming inside rearview mirror
- Intelligent Frontal Collision Warning System
- Power-adjustable telescoping steering column
- Rain-sensing variable intermittent windshield wipers
- Adjustable ambient LED interior lighting

**Safety/Security**

- Nissan Advanced Air Bag System with supplemental front air bags with seat belt occupancy classification sensors
- Driver and front-passenger seat-mounted side-impact supplemental air bags
- Roof-mounted curtain supplemental air bags with rollover sensor for side-impact and rollover head protection for front and rear seat passengers
- Electronic Brakeforce Distribution (EBD)
- 4-wheel Antilock Braking System (ABS)
- 4-wheel Anti-lock Braking System (ABS)
- Traction Control System (TCS)
- Intelligent Forward Collision Warning
- Blind Spot Warning
- Rear Cross Traffic Alert™
- LATCH System (Lower Anchors and Tethers for Children)
- Tire Pressure Monitoring System (TPMS) with Easy-Go Tire Alert™

**Dimensions/Capacities**

<table>
<thead>
<tr>
<th>S</th>
<th>SL</th>
<th>SL</th>
<th>PLT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exterior dimensions – inches</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overall length</td>
<td>201.8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Width</td>
<td>72.3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Height</td>
<td>53.6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wheelbase</td>
<td>109.3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>C0</td>
<td>M0</td>
<td>Y0</td>
<td>K0</td>
</tr>
<tr>
<td>C100</td>
<td>M100</td>
<td>Y100</td>
<td>K100</td>
</tr>
<tr>
<td>PMS 1815C</td>
<td>WHITE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>98.6</td>
<td>96.9</td>
<td>98.6</td>
<td>98.6</td>
</tr>
<tr>
<td>1160</td>
<td>38.9/35.8</td>
<td>39.4/36.7</td>
<td>39.4/36.7</td>
</tr>
<tr>
<td>94.4</td>
<td>38.9/35.8</td>
<td>39.4/36.7</td>
<td>39.4/36.7</td>
</tr>
<tr>
<td>15.1</td>
<td>54.2/53.5</td>
<td>56.7/55.7</td>
<td>56.7/55.7</td>
</tr>
<tr>
<td>90.9</td>
<td>56.7/55.7</td>
<td>56.7/55.7</td>
<td>56.7/55.7</td>
</tr>
<tr>
<td>109.3</td>
<td>56.7/55.7</td>
<td>56.7/55.7</td>
<td>56.7/55.7</td>
</tr>
<tr>
<td>21/30/25</td>
<td>21/30/25</td>
<td>21/30/25</td>
<td>21/30/25</td>
</tr>
</tbody>
</table>

Your peace of mind is on us. For 36 months or 36,000 miles, whichever comes first, your new Nissan is covered for the following:

- Flat tire changes – Trip Interruption benefits
- Vehicle locksouts – Emergency fuel delivery
- Jump starts

Follow Nissan on:

visit NissanUSA.com/maxima

PRINTED IN POLAND

**Specifications**

<table>
<thead>
<tr>
<th>Engine</th>
<th>S</th>
<th>SL</th>
<th>SL</th>
<th>PLT</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.5-liter DOHC V6 24-valve VR engine</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>