INNOVATION THAT EXCITES.™
The 100% electric, no-gas NISSAN LEAF®

John Doa
no gas, no tailpipe, no emissions; lots of perks

Charge at home and reduce emissions, without sacrificing any of the comforts of a conventional car. You’ll be in a fresh, modern interior with room for five. A heated steering wheel and heated front and rear seats keep everyone toasty when the temperature dips (and are up to 95% more efficient than using the heater). And you’ll have the latest technology right at hand, including a navigation system, Nissan Intelligent Key®, and iPod® connectivity. You could get used to this.

1For tailpipe emissions. *Never program while driving. GPS mapping may not be detailed in all areas or reflect current road conditions. **Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio input jack while driving. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod not included.

electric cars are the new reality

Nissan LEAF® is the first mass-produced electric car for everyone, with everyday driving in mind. An innovation we all can live with.
Good morning cozy car, remotely pre-heated or cooled, all charged and ready to go. LEAF is a real car. With speeds of up to 90 mph, and 100% available torque right off the line. Love the planet. An eco indicator shows all the good you’re doing. Thanks to regenerative brakes, LEAF charges anytime you slow down. Take that important call. Of course there’s Bluetooth. Call it a day. With 47 miles left to spare and 2 nearby charging stations, shown on the handy range indicator. Just another day of driving electric. No gas, no emissions. End of story. Then charge at home during off-peak hours while you sleep.

range

power

is Nissan LEAF® for you?

Driving electric isn’t for everybody. On the other hand, the average American drives less than 29 miles a day. And since the LEAF gets you 2 1/2 times that on a single charge, it is certainly a realistic alternative. (Of course, your range will vary depending on a number of circumstances, like your driving habits, and power usage.)

Eco indicator

Power meter

Trip computer

Range meter

It’s about Range Management. You’ll always see how much charge is left, and how many miles remain in your driving range. The power meter instantly displays power consumption and regeneration. Driving efficiently? The eco indicator rewards you with a virtual forest. You can check the trip computer to see how much time is needed for a full charge, or switch settings to see your efficiency in miles/kWh. With the pertinent driving data right in front of you, you’ll easily manage trips and optimize performance.

The innovative EV-IT system keeps you in the know. On the map display, you’ll see estimated driving range and icons noting nearby charging stations. Another screen tells you how your heater or A/C usage is affecting range, and if you might want to cut back. Have a lead foot? It will tell you that, too. LEAF gives you the data, you choose how efficiently you’d like to drive.

For almost 20 years, we’ve focused our best thinking on developing the battery technology for a mass-market electric car. Now it’s goodbye gas. The Nissan LEAF® runs completely on electricity stored in a laminated lithium-ion battery. You’ll recharge it at home, just like your phone or laptop.

Driving electric meets the real world

plug in to the future

For the American, driving has a cost that isn’t reflected on the fuel pump, but on our planet. The LEAF gets two and a half times the miles of the average American. On the other hand, the average American drives less than 29 miles a day. And since the LEAF gets you 2 1/2 times that on a single charge, it is certainly a realistic alternative. (Of course, your range will vary depending on a number of circumstances, like your driving habits, and power usage.)

1 Federal Highway Administration (FHWA) 2009 National Household Travel Survey (NHTS). 2 Based upon EPA five-cycle tests using varying driving conditions and climate controls, the EPA has rated the Nissan LEAF® a driving range of 73 miles. Battery capacity decreases with time and use. Actual range will vary depending upon driving/charging habits, speed, conditions, weather, temperature, and battery age. 3 Eco tree is a virtual tree. Not intended to represent planting or saving an actual tree. 4 Availability of specific features is dependent upon the phone’s Bluetooth® support. Please refer to your phone Owner’s Manual for details. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. 5 Mileage estimates only. Range will vary depending upon driving/charging habits, speed, conditions, weather, temperatures, and battery age. Availability/accessibility of charging stations not guaranteed. 6 For tailpipe emissions.
the 100% electric, no-gas Nissan LEAF®

- A Top Safety Pick from the Insurance Institute for Highway Safety® and a 5-star rating for overall safety from NHTSA®
- 106 MPGe city
- speeds up to 90 mph
- 5 doors/seating for 5

2011 World Car of the Year*

- 2012 EPA Fuel Economy Estimates. Based on EPA formula of 33.7 kW/hour equal to one gallon of gasoline energy, EPA rated the LEAF equivalent to 106 MPG measured as gasoline fuel efficiency in city driving. Actual mileage may vary with driving conditions - use for comparison only.
- 2011 Nissan LEAF. Rating is given to vehicles that achieve the Institute's highest rating of "Good" in front, rear and side impact protection and roof strength as well as being equipped with electronic stability control.
- 2011 Nissan LEAF. World Car of the Year is selected by a panel of automotive journalists from Europe, North America and Asia.