ALL-NEW 2016

SORENTO
READY FOR AN EVEN MORE ADVENTUROUS FORM OF DRIVING?

The look is so much more adventurous than anything you’d imagine for a vehicle this functional. It’s the look of confidence, opening previously uncharted territory for you and your family. The performance further heightens your command, with three engines to choose from, including the sporty 290-horsepower 3.3L V6 GDI. Equally as important is the way it enables a wide range of your favourite pursuits, with available seven-passenger seating and a host of built-in convenience features, such as the available Smart Power Liftgate. The technology also blazes a trail of its own, with such innovative available driver awareness systems as Smart Cruise Control1 and Blind-Spot Detection1. Introducing a bolder take on the utility vehicle – introducing the all-new 2016 Sorento. Redesigned. Reengineered. Reimagined.
IT MAKES ITSELF RIGHT AT HOME, WHEREVER YOU TAKE IT.

The all-new 2016 Sorento fits beautifully into any landscape – anywhere from city streets to national parks. Different settings clearly bring out other aspects of its accommodating personality. And its flexible seating helps you make the most of any trip and any destination. No matter where it’s headed, the new Sorento is sure to draw attention, with its wide stance and sculpted contours. A range of premium amenities complete the picture, with available features like UVO Powered by Microsoft® – a voice activated infotainment system that connects to the media and devices you bring along for the ride. Getting the idea of how Sorento represents a destination all its own?
As soon as you enter the cabin of the all-new Sorento, you’ll recognize that it’s a very welcoming space. It offers genuine comfort for up to seven with the available seating package. It also makes room for a substantial amount of cargo, thanks to split-folding second-row seats, in addition to the available fold-flat third-row seat. Once you’re on the road, you’ll appreciate another defining trait – a truly quiet ride that’s the product of features like an available sound-absorbing laminated windshield. Enjoy the ride. In the 2016 Sorento.

YOU’LL FEEL VERY WELCOME.

SEATING FOR SEVEN
The available third-row of seating increases the passenger capacity to seven. It combines with available quick-fold second-row seats for increased flexibility and easier loading and unloading.

PANORAMIC SUNROOF WITH POWER SUNSHADE
There’s nothing quite like the feeling of spaciousness and breath of fresh air with the available panoramic sunroof. A power sunshade is included for quick and convenient operation.

HEATED AND AIR-COOLED SEATS
Heated first and available heated second-row seats allow adjustable comfort for driver and passengers. On warm days, the driver and front passenger can enjoy a cooling airflow through the front seat cushions and seat backs (available on SX models).

UNDERFLOOR STORAGE COMPARTMENT
You can store an emergency kit and valuables in the spill-proof tray under the cargo space floor (5-passenger models only).

SMART POWER LIFTGATE
The available hands-free Smart Power Liftgate opens when it senses your smart key – no hands or feet are required.
IT SOUNDS AS GOOD AS IT LOOKS.

There’s a new world of style and technology inside the all-new Sorento. The tone is highly refined, with such upscale details as soft-touch surfaces and available premium amenities, such as the Nappa leather seats on the SX+ model. The latest in entertainment and information technology further enhances the driving experience. You can stream audio from your compatible Bluetooth®-enabled device. You can also choose to add available premium technology features, such as the Infinity® by Harman surround-sound audio system with 10 speakers, a 178 mm (7-in.) Supervision instrument cluster with high-contrast graphics, and a voice-activated navigation system. Sounds like your kind of vehicle.

ELECTRONIC PARKING BRAKE
For your convenience, the available electronic parking brake automatically releases when you shift out of Park.

HEATED STEERING WHEEL
Luxurious touches, such as a heated steering wheel are standard on Sorento EX models.

2ND-ROW SUNSHADES
Available integrated 2nd-row sunshades help reduce glare and are neatly concealed when not in use.

115V POWER INVERTER
With Sorento’s available 115V power inverter, you can plug electronic devices, such as a laptop or a portable gaming console, right into the electrical power outlet.

MULTIMEDIA INTERFACE
Sorento SX models are equipped with Kia’s sophisticated multimedia interface. It combines a dynamic display and brilliant graphics with touch-screen capabilities and speech recognition technology for precise control of multiple systems and functions. You can use your voice or the 203 mm (8-in.) LCD touch-screen to control the onboard navigation and entertainment systems.
GET FAR AWAY FROM THE EVERYDAY.

While the new Sorento very capably handles your everyday demands, it also raises the bar with a go-anywhere disposition and spirited performance that makes the journey a real joy. You have a choice between a 185-hp 2.4L Gasoline Direct Injection (GDI) engine and available 240-hp turbocharged 2.0L GDI or 290-hp 3.3L GDI V6. To go even further off the beaten track, Sorento offers the available Dynamax™ advanced all-wheel-drive (AWD) system that continuously monitors driving conditions and makes adjustments automatically to optimize grip. Go where you want the way you want – in the 2016 Sorento.

DYNAMAX™ ALL-WHEEL DRIVE.
The available Dynamax™ AWD system uses electronic sensors to monitor road conditions and driving scenarios. When enhanced traction and control are required, the system helps distribute power to the appropriate wheels and also distributes torque during acceleration and cornering.

SPORTOMATIC® TRANSMISSION
A six-speed automatic transmission provides smooth, seamless shifting. Its Sportmatic® function allows you to choose the automatic mode or clutch-free manual shifting for a sportier driving experience.

EFFICIENT PERFORMANCE
The available 240-hp turbocharged 2.0L GDI engine and the 290-hp 3.3L GDI V6 deliver truly outstanding performance. They are also engineered for impressive fuel efficiency.

SUBSTANTIAL TOWING CAPACITY
The available 3.3L Gasoline Direct Injection (GDI) V6 engine produces 252 lb.-ft. of torque, giving Sorento an impressive maximum towing capacity of 2,268 kg (5,000 lb.).

SMOOTH, PRECISE HANDLING
A four-wheel independent suspension features dual-flow dampers, front MacPherson struts, and a rear multilink design for smooth performance and precise handling.
Sorento offers advanced technologies that help the driver become more aware of potential hazards around the vehicle – such as available Blind Spot Detection. Should an accident prove unavoidable, you can take comfort in the fact Kia has given the unthinkable a tremendous amount of thought. A series of passive safety systems are designed to help protect the passenger compartment – from a safety cage design that’s fortified with ultra-high-tension steel to a six-airbag SRS system. Clearly, the more thought Kia puts into Sorento’s safety, the greater your peace of mind.

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**1. SMART CRUISE CONTROL.** This available system uses a radar sensor at the front of the vehicle to monitor the distance to the vehicle ahead. To preserve a predetermined safe distance, the system will apply the brakes, reducing Sorento’s speed, until the vehicle ahead proceeds.

**2. 360° CAMERA MONITORING SYSTEM.** The available 360° camera monitoring system utilizes four cameras, located at the front, rear, and sides, to provide visibility all around the vehicle. This helps enhance the driver’s view when maneuvering into parking spaces.

**3. BLIND SPOT DETECTION (BSD).** This available system uses radar sensors to monitor approaching vehicles from the rear in the lanes flanking the driver. If a vehicle is detected, a visual alert appears on the sideview mirrors.

**4. REAR PARKING SENSORS.** A sonar system is concealed in the rear bumper. When you back up, an audible warning is given if the system detects objects behind your vehicle.
KIA, DELIVERING ON A PROMISE.

At Kia, we make a promise to everyone who drives our vehicles – a promise to design, engineer and build our vehicles to the most rigorous, world-class standards. This promise guides the development of vehicles that embody Kia’s signature style, precision engineering, outstanding performance, innovative features and advanced safety systems. Our dedication to quality and value has been widely recognized – one reason why Kia has been named a Top 100 brand in Interbrand’s Best Global Brands 2014 report.

In addition, Kia earned two prestigious J.D. Power awards, one for Highest Ranked Large Car in Initial Quality in the U.S. for Cadenza and Highest Ranked Small SUV in Initial Quality in a Tie in the U.S. for Sportage. This honour recognizes our success at producing fuel-efficient and affordable vehicles. While the accolades are always welcome, our mission extends beyond impressing the industry or media. What makes us most proud is exceeding your expectations of a truly exemplary driving and ownership experience.

STUNNING DESIGN
Under the direction of renowned President and Chief Design Officer Peter Schreyer — Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that fill owners as well as Kia’s designers with pride.

EXTENSIVE RESEARCH AND DEVELOPMENT
Kia’s R&D procedures are rigorous and exhaustive. At proving grounds around the world, vehicles undergo unrelenting tests. A world-class wind tunnel provides testing in winds up to 200 km/h. Utilizing heavy-rain-and-snowfall testing chambers and a road simulator, Kia puts its vehicles through punishing tests as part of a commitment to develop exceptionally durable and safe vehicles.

IMPRESSION Warrant program
Kia engineers are passionate about producing vehicles that are exceptionally well-designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an outstanding warranty program.

TAKING ON THE COMPETITION
The Kia Racing team is dedicated to competing against world-class competition — and winning. That dedication is part of Kia’s belief that the knowledge gained in competition can be applied to the entire Kia lineup to provide you with vehicles that perform beyond your expectations. The Kia Racing team includes championship-winning drivers with proven track records, and after two podium finishes early in the 2014 season you can look for Kia in the winner’s circle at racetracks across North America in the future.

MAJOR LEAGUE SOCCER 2015
Three Teams. Three Passionate Fanbases. Kia is a proud founding partner of all three Major League Soccer teams in Canada.

FIFA WOMEN’S WORLD CUP CANADA 2015
One of the highlights of the summer of 2015 here in Canada is the FIFA Women’s World Cup. Played at venues from coast to coast – in Ottawa, Moncton, Montreal, Winnipeg, Edmonton and Vancouver – the event is fueling Canadians’ passion for the “beautiful game.” As the FIFA Official co-Automotive Partner, Kia is proud of its initiatives to promote soccer globally – and to be part of many of the world’s leading sporting events.

YOUTUBE MUSIC AWARDS PRESENTED BY KIA
Kia’s relationship with the YouTube Music Awards builds on the special relationship between music and drivers. It is demonstrated by Kia partnering with numerous music events around the globe. It’s just one more way that Kia stays in tune with the people who drive their vehicles.
EXTERIOR COLOURS
- Sparkling Silver (M) BCL/BL/BPL/BNL
- Regency Red (P) BCL/BL/BPL/BNL
- Snow White Pearl (P) BCL/BL/BPL/BNL
- Titanium Silver (M) BCL/BL/BPL/BNL
- Bora Blue (B) BCL/BL
- Sangria Red (M) BCL/BL/BPL/BNL

INTERIOR COLOURS
- Black Cloth (BC)
- Black Leather (BL)
- Leather (BPL)
- Graphite (M)
- Grey Leather (GL)
- Titanium/Black (BNL)
- Nappa Leather Two-tone Titanium/Black (BNL)
- Nappa Leather Two-tone Off-white/Black (WNL)

WHEELS
- 17” allloy wheels
- 18” machined-finish allloy wheels
- 19” polished allloy wheels

ACCESSORIES
- All-season Floor Mats
- Roof Cargo Box
- Trailer Hitch

Kia Genuine Parts and Accessories are engineered by Kia and installed by professionals at your Kia dealer. For more information on the full line of available Genuine Kia Parts and Accessories, see your local Kia dealer, visit www.kia.ca or call 1-877-542-2886.

Kia Member Rewards is an exclusive rewards program for Kia customers. As a Kia Member Rewards, you’ll earn points with every dollar you spend on maintenance services, parts and accessories at your servicing Kia dealer. Those Reward Points can be redeemed for discounts on future purchases—including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.

Kia Member Rewards No-Charge Benefits include: Fuel fill-up with the delivery of your new Kia vehicle

Get the points
- Local shuttle service
- Multi-point vehicle inspection with every service visit
- Windshield washer fill-up with every paid service
- Windshield wiper installation with wiper purchase
- Preferential rates on car rentals, nationwide
- 24/7 Roadside Assistance for your vehicle under Kia’s 5-year/100,000 km warranty or Certified Pre-Owned warranty
- Email notification of exclusive Kia specials and events—a great way to earn Reward Points and save on future purchases

Become a Kia Premium Rewards Member: Ask your Kia Dealer how you can enjoy even more benefits.

Enroll Today:
Becoming a Kia Rewards Member is easy. See your Kia Dealer today to join. Visit rewards.kia.ca for full terms and conditions.

We’ve got you covered.
At Kia, we believe peace of mind should come standard with every vehicle we make. That’s why we back every model with one of the best warranties in the industry.

Our outstanding warranty coverage includes:
- 5-year/100,000 km - Warranty-free comprehensive warranty covering virtually the entire vehicle
- 5-year/100,000 km - Powertrain warranty covering the engine, transmission, axles, differentials and drive shafts
- 5-year/100,000 km - Roadside assistance covers you in case of mechanical breakdown anywhere in North America
- 5-year/unlimited km - Anti-perforation warranty on body sheet metal defects in material and workmanship

For more information visit kia.ca or call 1-877-542-2886.

1. Blind-spot detection, Front collision warning system, 360° camera monitoring system, Smart cruise control, Lane departure warning system, Rear cross-traffic alert, Vehicle stability management, rear parking sensors and rearview camera are not substitutes for proper and safe driving procedures.
2. Microsoft® is a registered trademark of Microsoft Corporation in Canada and/or other countries. Failure to pay attention to travel conditions and vehicle operation while the vehicle is in motion could result in loss of vehicle control. Operate the UVO system, even with voice commands, only when it is safe to do so.
3. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. A compatible Bluetooth wireless technology-enabled cell phone is required to use Bluetooth hands-free wireless technology. 4. Infinity® is a registered trademark of Harman International Industries, Incorporated. 5. When equipped with the navigation system, French voice commands may be limited. 6. When properly equipped. Do not exceed any weight ratings and follow all towing instructions in your Owner’s Manual.
7. Kia Sportage received the lowest number of problems per 100 vehicles among small SUVs in a tie in the proprietary J. D. Power 2014 U.S. Initial Quality StudySM. Kia Cadenza received the lowest number of problems per 100 vehicles among large cars in the proprietary J. D. Power 2014 U.S. Initial Quality StudySM. The 2014 study is based on responses from 86,118 new-vehicle owners, measuring 239 models and covers the design, manufacturing, and initial ownership experiences of new vehicle owners in the U.S. after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2014. Your experiences may vary. Visit jdpower.com 8. Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. 9. YES Essentials® is a registered trademark of SAGE Automotive Interiors Inc. 10. The Kia 5-year/100,000 km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to kia.ca. 11. Off-white Nappa Leather, late availability.