Peter Schreyer
President and Chief Design Officer,
Kia Motors Corporation

Kia’s design is more than shapes, lines and surfaces. It is a sharing of unexpected new and pleasant experiences.

To ensure that the 2015 Kia Sorento exceeds the highest standards of design, technology and quality, Peter Schreyer—one of the world’s top 3 automotive designers—thoroughly oversees every aspect in its design direction. For Schreyer, each element should bear the ‘absolute purity’ in order to create the design as a whole. The ‘simplicity’ philosophy is at the core of Kia’s creative language.

Exceeding expectations.
The Sorento is a broad-shouldered expression of Kia’s new “design language”, blending emotion and sophistication with the comfort features and practicality of a family-friendly crossover SUV. Long, wide and low, the Sorento offers a European-inspired design that is sure to attract attention.

**Beautifully rugged.**

**SOPHISTICATED LOOK**
From the front, Sorento sports a more sophisticated look, accentuated with standard fog lights and available Xenon high-intensity discharge (HID) headlights. New front grille, new fender and hood designs infuse the front with modern and confident styling.

**UNIBODY PLATFORM**
The 2015 Sorento rides on a high-strength steel unibody platform with enhanced independent front and rear suspension systems for a sure, confident ride. The power steering (EPS) system in standard on models 4x4 is available on all models. Kia’s advanced FlexSteer™ technology featuring three, driver-selectable steering modes: Comfort, Normal and Sport.

**VE ENGINE**
A 3.3-litre gasoline direct injection (GDI) V6 engine is standard on Sorento EX and SX, optional on LX models. GDI helps maximize fuel efficiency and performance. With 290 horsepower and 252 lb.-ft. of torque, this is Kia’s most powerful Sorento engine, ever.

**BLIND SPOT DETECTION**
In addition to its standard array of six airbags, four-wheel-disc anti-lock braking system (ABS) and other advanced safety features, Sorento is available with a Blind Spot Detection system that warns you of vehicles that are in your “blind spot” to make lane changes safer.1

1. See endnotes on page 19.
Relax and enjoy the drive.

Sorento is available in five- and seven-passenger models and features one of the most spacious cabins in its class. It’s cargo-friendly, too: split-folding second- and third-row seats provide plenty of flexibility to handle different passenger and cargo loads.

EXTRAORDINARY COMFORT. Sorento’s fine craftsmanship and luxury features let you travel in style and comfort. The interior is exceptionally spacious, with plenty of legroom for second- and third-row passengers. Available third-row seating allows seven people to ride in first-class comfort.

LEATHER TIME. Power seats and more. Luxurious leather seating with lumbar support and a ten-way power adjustable driver’s seat are standard on Sorento EX and SX models, and available on LX models. For added comfort, no matter what the weather, Sorento SX is equipped with standard heated and air-cooled front seats.

THE HEAT IS ON. Standard triple-stage heated front seats take the chill out of Canadian winters. Near this level of comfort can be enjoyed by more of those aboard, thanks to heated second-row seats. They’re standard on Sorento LX Premium, EX and SX models.

OPEN UP A WORLD OF CARGO-CARRYING POSSIBILITIES. Sorento’s large, easy-opening tailgate gives you access to as much as 2,051 litres (72.4 cu. ft.) of cargo space with the rear seats folded, and Sorento SX models feature a convenient power tailgate.

PANORAMIC SUNROOF. Sorento’s panoramic sunroof bathes the front- and second-row seats in natural light for a bright, open-air feel. It comes with a one-piece, electric sunshade and is standard on Sorento SX and optional on EX models.

MEMORY FUNCTION. A driver’s seat memory function conveniently stores and recalls the preferred seat settings for two drivers. You can enjoy it as a standard feature on Sorento’s EX and SX or as an option on Sorento’s LX Premium.

RETRACTABLE SUNSHADES. Retractable sunshades in the rear doors help shelter second-row passengers – especially sleeping children in child safety and booster seats – from bright sunlight. This feature is standard on all 2015 Sorento models.

QUIET CABIN. What does Sorento’s body structure and suspension system engineering have to do with quietness? A lot; by isolating the cabin from vibrations and road noise, they make the driving experience more enjoyable for everyone onboard.

2. See endnotes on page 19.
For the driver in you.

The enjoyment, excitement and pleasure of driving the Sorento begins when you get behind the heated steering wheel — a standard comfort feature on EX and SX models.

Elegant interior surfaces surround you, and the centre console and shifter make the cockpit feel like, well, a cockpit. Just as it should be for a vehicle as refined and sophisticated as Sorento. Sorento SX also provides you with the added comfort of being sure of where you’re going, thanks to a standard in-dash navigation system.²

The enjoyment, excitement and pleasure of driving the Sorento begins when you get behind the heated steering wheel — a standard comfort feature on EX and SX models.

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 Manuel-mode shifting. Sorento’s standard 6-speed Sportmatic automatic transmission includes a booted shifter with a manual-mode capability.

Push-button start. There’s no need to search for the ignition key when you have the便利 of Sorento’s Smart Key keyless start system. It’s standard on EX and SX models and available on Sorento LX models.

Keyless entry. Sorento is equipped with a standard keyless entry system for your convenience. It includes a panic button that flashes the exterior lights and sounds the horn to alert passersby should you ever need to draw their attention.
The substance behind the style.

Kia's available advanced FlexSteer™ system allows you to select the level of steering feedback that best suits your driving style—Normal for everyday driving, Sport for a heavier feel and Comfort for a lighter, luxurious feel.

A properly equipped Sorento, with V6 engine, has a maximum trailer towing capacity of 1,588 kg (3,500 lb.)—perfect for a boat, snowmobile/motorcycle and camper trailers.11

High-performance dynamic dampers combine with larger suspension system bushings and enhanced suspension geometry to bring out the best in Sorento's beautifully controlled ride.

An advanced all-wheel drive system automatically monitors road conditions and redistributes engine power to the wheels with the best available traction. The result is sure-footed performance, even in changing road and weather conditions. Standard on Sorento EX and SX models and available on Sorento LX.

The substance behind the style.

Sorento's refined looks are designed to be impressive. So is the engineering that provides the substance behind the style.

You may not notice that the 2015 Sorento has front and rear subframes that attach the suspension system to the body. Or the strength and rigidity of its overall body structure. But you will notice it in the way Sorento steps smoothly over rough roads and stays composed in tight turns and evasive maneuvers.
What could be simpler than using your voice or a touch screen to control the onboard navigation and entertainment systems on your new Sorento?

Sorento SX models are equipped with Kia’s 8-inch multimedia interface, combining a dynamic display and brilliant graphics with touch screen and speech recognition technology for precise control of multiple systems and functions.

**TOUCH-SCREEN TECHNOLOGY**
A bright, 8-inch LCD touch screen features smartphone-like controls that respond with a touch of your finger.

**MEDIA AND MUSIC INTEGRATION**
The interface provides hands-free connectivity for your Bluetooth®-enabled cell phone and supports digital music streaming from iPod® or USB-connected music sources, as well as the system’s internal hard drive.

Your music is accompanied by extra-large album artwork on the screen.

**REARVIEW CAMERA DISPLAY**
When you shift into Reverse, the multimedia interface automatically displays a high-resolution image from the vehicle’s rearview camera. Like an extra set of eyes, it shows you what you might not see in the rearview mirror or by looking over your shoulder.

**PREMIUM AUDIO SYSTEM INTEGRATION**
The multimedia interface is fully integrated with Sorento’s available premium Infinity® Audio System—a concert-hall-quality system featuring ten precisely placed speakers, including a subwoofer, centre channel speaker and external amplifier.

**ONBOARD NAVIGATION**
The Sorento SX’s standard onboard navigation system is also fully integrated with the multimedia interface. Call-up a destination, find a point of interest or type in an address on the touch screen and Sorento will take you there.

Simply connected.

1, 3, 5, 6, 8. See endnotes on page 19.
Vehicle Stability Management (VSM) monitors Sorento’s response to your throttle, brake and steering inputs in tight corners and evasive-manoeuvre situations. If your steering input and the vehicle’s response are out of sync, VSM briefly takes over to restore stability through precise brake, electric steering and engine control interventions.

Brake Assist
When the Brake Assist System (BAS) detects an emergency braking situation, it instantly applies full braking force, faster than you might be applying it, to help shorten overall stopping distance.

Traction Control
Sorento’s standard Traction Control System (TCS) senses wheel spin during acceleration and uses engine-torque reduction and pulsed braking to slow the spinning wheel(s) and transfer torque to the wheels that have the most traction.

Electronic Brakeforce Distribution
Electronic brakeforce distribution (EBD) adjusts front-to-rear brake pressure to compensate for varying passenger/cargo loads and deliver more confident braking performance.

Hill-Start Assist Control
To help keep you from rolling backward when starting off on a steep hill, Hill-Start Assist Control (HAC) automatically maintains braking pressure for up to two seconds after you take your foot off the brake pedal – enough time for engine power to move you forward.

Enhanced Collision Safety
Sorento comes equipped with an industry-standard LATCH (Lower Anchors and Tethers for Children) safety system that makes it easier to secure, install a compatible child safety seat in any of the three second-row seating positions.

Safety by design.

Safety played a critical role in the design process of the Sorento, from the location of key structural members to the use of high-tensile steel reinforcing plates in the bodyshell. Then we equipped it with six airbags and anti-whiplash headrests for protection.

Together with 2015 features, like available Blind Spot Detection (BSD) and standard Vehicle Stability Management (VSM), they add to Sorento’s established record for safety.*

* See endnotes on page 19.
Starting with the 2015 model year, Natural Resources Canada in conjunction with the automotive manufacturers, have introduced a new testing procedure that will result in higher fuel consumption ratings that are more representative of everyday driving. Kia Canada is one of the first automotive manufacturers to implement the new testing practice and would like to ensure you fully understand the difference. The new procedure incorporates an additional test cycle that account for air conditioner usage, cold temperature operation, and higher consumption ratings that are more representative of everyday driving.
EXTERIOR COLOURS

- Sterling (M) B/C/L/B
- Dark Cherry (M) B/C/L/B
- Titanium Silver (M) B/C/L/B
- Ebony Black B/C/L/B/G/L
- Satin Metal (M) B/C/L/B

INTERIOR COLOURS

- Satin Metal (M) B/C/L
- Black Cloth (B)
- Wave Blue (M) B/C/L
- Snow White Pearl (P) B/C/L/B/G/L
- Regency Red (P) B/C/L
- Sterling (M) B/C/L
- Dark Cherry (M) B/C/L
- Titanium Silver (M) B/C/L/B
- Ebony Black B/C/L/B/G/L
- Satin Metal (M) B/C/L/B
- Snow White Pearl (P) B/C/L/B/G/L
- Regency Red (P) B/C/L
- Sterling (M) B/C/L
- Dark Cherry (M) B/C/L
- Titanium Silver (M) B/C/L/B
- Ebony Black B/C/L/B/G/L
- Satin Metal (M) B/C/L/B
- Snow White Pearl (P) B/C/L/B/G/L
- Regency Red (P) B/C/L
- Sterling (M) B/C/L
- Dark Cherry (M) B/C/L
- Titanium Silver (M) B/C/L/B
- Ebony Black B/C/L/B/G/L
- Satin Metal (M) B/C/L/B

WHEELS

- 17" alloy wheel
- 18" alloy wheel
- 19" alloy wheel with machined finish

ACCESSORIES

- Tow Hitch
- Cargo Mat
- Sport Visors

GET THE POINTS

Kia Member Rewards is an exclusive rewards program for Kia customers.

As a Kia Rewards Member, you’ll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing Kia dealer. Those Reward Points can be redeemed for discounts on future purchases - including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.

Kia Member Rewards No-Charge Benefits include:
- Fuel fill-up with the delivery of your new Kia vehicle
- Local shuttle service
- Multi-point vehicle inspection with every service visit
- Windshield washer fill-up with every paid service
- Windshield wiper installation with wiper purchase
- Preferential rates on car rentals, nationwide
- 24/7 Roadside Assistance for your vehicle under Kia’s 5-year/100,000 km warranty or Certified Pre-Owned warranty
- Email notification of exclusive Kia specials and events – a great way to earn Reward Points and save on future purchases

Become a Kia Premium Rewards Member:
- Ask your Kia Dealer how you can enjoy even more benefits.

Enroll Today. Becoming a Kia Rewards Member is easy. See your Kia Dealer today to join. Visit rewards.kia.ca for full terms and conditions.

ENDNOTES

1. Blind Spot Detection,Vehicle Stability Management, back-up warning system and rearview camera are not substitutes for proper and safe driving procedures.
2. Class is compact crossover utility vehicles.
3. When equipped with the navigation system, French voice commands may be limited. 4. Service available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. 5. Infinity® is a registered trademark of Harman International Industries, Incorporated. 6. iPod® is a registered trademark of Apple Inc. 7. Failure to pay attention to travel conditions and vehicle operation while the vehicle is in motion could result in loss of vehicle control. Operate the UVO system, even with voice commands, only when it is safe to do so. 8. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. A compatible Bluetooth wireless technology-enabled cell phone is required to use Bluetooth hands-free wireless technology. 9. 5-seater only. 10. Always drive safely and use caution. For maximum protection always wear your seat belt. 11. When properly equipped. Do not exceed any weight ratings and follow all towing instructions in your Owner’s Manual. 12. The 5-year/100,000 km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to kia.ca.
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