A FULL LINE OF VEHICLES DESIGNED TO INSPIRE AND EXHILARATE
Presenting the ideal compact crossover

With a combination of the latest available amenities, outstanding performance, and advanced safety systems, the 2016 Sportage is the ideal compact crossover. For exceptional comfort and convenience, available features include ventilated front seats,* a panoramic sunroof,* and UVO eServices* Infotainment System* with voice-command navigation.* Sportage SX model’s performance is equally impressive, thanks to the 260-horsepower, turbocharged 2.0L* Gasoline Direct Injection (GDI) engine. For your peace of mind, Sportage is equipped with a wide range of safety systems,’ including a Traction Control System (TCS) and Electronic Stability Control (ESC). Like all Kia models, Sportage comes with an industry-leading, 10-year/100,000-mile warranty program2—a testament to its outstanding quality and reliability.

*  See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims. † No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. Cover: EX WITH PREMIUM PACKAGE SHOWN. This page: SX SHOWN.
COMFORTABLE FRONT AND REAR SEATING
Sportage is remarkably comfortable, thanks to an available six-way power-adjustable driver’s seat* with power lumbar support,* complemented by two-position reclining rear seats and adjustable headrests.

DESIGNED FOR EVERYDAY CONVENIENCE
An available auto-dimming rearview mirror* automatically dims the glare of reflecting lights. It includes HomeLink®, which provides convenient one-touch control of your garage door, security gate, and more.

CONTEMPORARY STYLING
A sleek instrument panel highlights impressive interior styling. Sportage EX and SX provide the refinement of standard leather trim, and a leather-wrapped steering wheel and gearshift knob.

Sportage provides spacious seating for five adults, and with plenty of headroom and legroom, everyone can relax and enjoy the drive. Thoughtfully designed features, including a tilt-and-telescopic steering column, and an available dual-zone air-conditioning system with a cluster ionizer* that helps to purify air in the cabin, allow driver and passengers to travel in all-day comfort.

Information Provided by:

Where style meets comfort

3, * See Features page for availability and endnote. Not all optional features are available on all trims. Images shown for illustration only.

EX with Premium Package shown.
Everything you need to enjoy the drive

Sportage is equipped with a variety of features that just might make driving the highlight of your day. SiriusXM® Satellite Radio¹, steering-wheel-mounted audio controls¹ and available features like a premium Infinity® audio system* with seven speakers and a trip computer are designed to provide outstanding entertainment options as well as convenient everyday operation.

INFINITY® AUDIO SYSTEM
The available Infinity® premium audio system* includes an external amplifier and a subwoofer. It provides exceptional audio entertainment and surrounds the driver and passengers with crisp, balanced sound.

SIRIUSXM® SATELLITE RADIO
Enjoy 150 channels of commercial-free music, plus sports and news in your Kia during your 3-month SiriusXM All Access trial subscription, which also includes streaming 160+ channels on your computer, smartphone, and tablet.

BLUETOOTH® WIRELESS TECHNOLOGY
With personal audio devices providing a greater variety of entertainment options, you’ll enjoy streaming audio more than ever when using a compatible Bluetooth® wireless technology-enabled device.
Confidence-inspiring technology

Sportage is equipped with impressive systems dedicated to enhancing your daily drive. With available features that include the multifaceted UVO eServices' Infotainment System* and Rear-Camera Display,* you can do everything from managing your entertainment options to monitoring your driving environment.

Features designed to empower

Sportage includes a wide array of features that provide you with an exceptional level of comfort, control, and convenience. Available systems like ventilated seats,* voice-command navigation,* power–folding outside mirrors,* and Rear Park Assist* make everyday driving a pleasure.
Enjoy room with a view

Sportage is roomy and versatile. The 60/40 split-folding rear seat easily reconfigures to create abundant cargo space.16 Numerous compartments help you keep your personal items readily at hand. A tilt-and-slide panoramic sunroof* is also available, allowing you to enjoy a feeling of spaciousness while filling the cabin with fresh air.

1. RECLINING 60/40 REAR SEAT  The rear seat reclines into two positions, and easily folds down in a 60/40 split to provide comfort and versatility. 2. COOLING GLOVE BOX* Along with providing a spot to carry small items, Sportage SX features a cooling glove box that lets you keep refreshments chilled. 3. CONVENIENT CONSOLE  The center console features a large storage area, where personal items can be kept close at hand, and includes illuminated cup holders. The lid serves as a comfortable padded armrest.
Dynamic performance

Sportage is engineered for outstanding performance. Sportage LX and EX have strong acceleration thanks to their 182-horsepower\(^\text{17}\) 2.4L Gasoline Direct Injection (GDI) engine. Sportage SX, with a turbocharged 260-horsepower 2.0L GDI I4 engine, delivers even more driving excitement. Sportage is available with Dynamax\(^\text{18}\) fully active all-wheel drive\(^\text{19}\) an advanced system that optimizes traction and stability for confident driving in varying conditions. Plus, Sportage’s compact design and four-wheel independent suspension provide sporty handling and a remarkably smooth ride.
SPORTAGE FEATURES ADVANCED SAFETY SYSTEMS DESIGNED TO HELP GIVE YOU PEACE OF MIND EVERY TIME YOU DRIVE. EACH ONE IS ENGINEERED TO HELP YOU MAINTAIN CONTROL, EVEN IN HARSH ROAD CONDITIONS AND IN SOME EMERGENCY SITUATIONS. THESE SAFETY SYSTEMS ARE DESIGNED TO FUNCTION AUTOMATICALLY, LEAVING YOU FREE TO FOCUS ON SAFE DRIVING.

ELECTRONIC STABILITY CONTROL (ESC)
ESC provides improved directional stability, which helps you maintain better control in difficult driving situations. During emergency maneuvers, it can control the engine and brakes to help keep your Sportage on course.

TRACTION CONTROL SYSTEM (TCS)
When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheels that have the most traction.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)
To help maintain more consistent braking as vehicle loads and weight distribution change, EBD automatically adjusts the front-to-rear balance of brake pressure.

BRAKE ASSIST SYSTEM (BAS)
If BAS detects emergency braking, based on how quickly you step on the brake pedal, it applies full braking force, which helps shorten your overall stopping distance.

HILL-START ASSIST CONTROL (HAC)
To help keep your Sportage from rolling backward when starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

DOWNHILL BRAKE CONTROL (DBC)
When descending a steep slope, the DBC system automatically maintains a steady speed without the need for you to step on the accelerator or brake pedals.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)
To help maintain more consistent braking as vehicle loads and weight distribution change, EBD automatically adjusts the front-to-rear balance of brake pressure.
AIRBAG & SEAT-BELT SENSORS
This advanced system monitors the severity of certain impacts, the presence of a front passenger, and seat-belt use, and then controls airbag inflation accordingly.21

ROLLOVER SENSOR
If the airbag sensors detect an impending rollover, this system can deploy the side airbags, side curtain airbags, and seat-belt pretensioners.

FRONT ACTIVE HEADRESTS
In the event of certain rear collisions, the active headrests move forward, helping to reduce the likelihood of injuries in some situations.

FRONT SEAT-BELT PRETENSIONERS
Pretensioners have been designed to tighten the front seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries in some situations.

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS
The front height-adjustable seat-belt anchors allow the driver and front-passenger seat belts to be raised and lowered for a proper fit.

SIDE-IMPACT DOOR BEAMS
All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. The A and B pillars are also reinforced, further helping to strengthen the body of the vehicle.

FRONT & REAR CRUMPLE ZONES
Front and rear crumple zones are specially engineered to help absorb and disperse impact energy, helping to preserve the basic structural integrity of the passenger compartment in certain collisions.

LATCH SYSTEM
Sportage features easy-to-use Lower Anchors and Tethers for Children (LATCH) system. It is engineered to let you secure/install a compatible child seat at either end of the rear seat.

Designed to help protect driver and passengers
Sportage is equipped with passive safety systems designed to help minimize injury when certain traffic accidents are unavoidable. An advanced airbag system helps protect driver and passengers with dual front, front seat-mounted side, and full-length side curtain airbags.21 Doors reinforced with steel beams further contribute to your peace of mind.

No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. The statements made herein are for illustration only. See the Specifications page for additional details. EX WITH PREMIUM PACKAGE SHOWN.
Kia is committed to producing world-class vehicles to suit most every driving need. This commitment has led to the development of stylish vehicles with an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems. Kia's dedication to quality and value has been widely recognized — one reason why Kia has been named as a top 100 brand in Interbrand's 2014 Best Global Brands report.\(^\text{22}\)

**INDUSTRY-LEADING WARRANTY PROGRAM**\(^\text{23}\)

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.\(^\text{24}\)

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance

**COMMITMENT TO AMERICA**

Kia Motors has invested over $1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant produces its one-millionth vehicle after less than four years of operation. The Sorento crossover and certain Optima midsize sedans are currently being assembled at this plant. Together with on-site and local suppliers, the Georgia facility is responsible for the creation of more than 15,000 jobs in West Point and the surrounding areas. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

**TAKING ON THE COMPETITION**

The Kia Racing team is dedicated to competing against world-class competition — and winning. Motorsport is a proven test bed for reliability, durability, and performance, and the knowledge gained on the race track helps Kia manufacture award-winning vehicles that perform beyond your expectations. In only its third season of competition, the Kia Racing team won the 2014 Pirelli World Challenge GT5-Class Manufacturer Championship with two turbocharged Optimas — scoring 13 podium finishes, including five wins, during the 16-race season, and leading more on-track miles than any other brand.

**COMPELLING DESIGN**

Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia as bold as it is distinctive. Today, the lineup consists of vehicles that fill owners, as well as Kia's designers, with pride.

**B.R.A.K.E.S. PRO-ACTIVE DRIVING SCHOOL FOR TEENS**

Kia understands that teaching teenagers safe driving skills can save lives. To accomplish this goal, Kia has formed a partnership with the B.R.A.K.E.S. (Be Responsible And Keep Everyone Safe) Pro-Active Driving School for Teens (www.PutOnTheBrakes.org), with support including a fleet of 32 vehicles. B.R.A.K.E.S. provides teenagers 15-19 nationwide with no-cost, hands-on defensive training on a closed course in a controlled environment to respond to real-world driving scenarios.

**DONORSCHOOSE.ORG**

Kia is committed to providing assistance to those in need. That's why Kia became the first car company to partner with DonorsChoose.org, an online charity that allows organizations and individuals to donate to classrooms in need. Together with thousands of citizen philanthropists, Kia has raised more than $7 million to fund nearly 15,000 projects across all 50 US states, impacting more than 1 million high-need public-school students in just three years.
PACKAGES

EX PREMIUM PACKAGE
1. Panoramic sunroof
2. Ventilated front seats
3. UVO eServices Infotainment System w/voice-command navigation, SiriusXM Traffic
4. Power-folding outside mirrors
5. Auto-dimming rearview mirror w/HomeLink®
6. Rear Park Assist System7
7. Front fog lights
8. Heated outside mirrors w/LED turn signal
9. Cooling glove box
10. Infinity® premium audio system w/7 speakers, including subwoofer & HD Radio® Technology*(not shown)

LX POPULAR PACKAGE
1. AM/FM/CD/MP3/SiriusXM audio system w/ 7” Touch Screen w/ Rear-Camera Display*
2. Roof rails
3. Rear spoiler
4. Visor-mirror illumination
5. Auto on/off headlights
6. 2nd-row armrest w/cup holders (not shown)
7. Trip computer (not shown)

COLORS

EXTERIOR

INTERIOR

1. ALPINE GRAY CLOTH
P = PEARL PAINT
M = METALLIC PAINT
PM = PEARL METALLIC PAINT
INTERIOR COMBINATIONS ARE INDICATED BY:
G = GRAY INTERIOR, BK = BLACK INTERIOR

BLACK CLOTH
BLACK LEATHER
BLACK CLOTH
BLACK LEATHER
COLORS

ACTUAL EXTERIOR AND INTERIOR COLORS MAY VARY FROM PRINTED BROCHURE.

* See Features and Specifications pages for availability and endnotes. Images shown for illustration only.
### FEATURES

- Steering-wheel-mounted audio controls
- Bluetooth®
- Height-adjustable front seat belt anchors
- Anti-lock Braking System (ABS)
- Full-length side curtain airbags
- Dual front advanced airbags
- Infinity® audio system
- 4 speakers, under-dash mounted tweeters
- InFocus® premium audio/CD speakers, including subwoofer & HD Radio™
- UVO® Services (Infotainment System voice-activated navigation, SmartKey Start/Stop System®)
- Rear Camera Display®
- Rear Park Assist System®
- Push-button start with Smart Key
- Remote mirror and power window control
- USB/iPhone/iPod input jack
- Bluetooth® wireless technology
- Steering-wheel-mounted audio controls
- Front and rear door cloths, trim, bottle holder
- Tire-pressure Monitoring System (TPMS)

### SPECIFICATIONS

- **DIMENSIONS**
  - Wheelbase: 63.3 in.
  - Height: 64.4 in.
  - Length: 17.8 ft.
  - Width: 73.0 in.
  - Curb Weight: 3,280 lb.

- **POWERTRAIN**
  - 2.4L I4
  - 2.0L I4
  - 6-speed electronically controlled Sportmatic® overdrive

### ENGINE

- **Type**
  - 2.4L I4
  - 2.0L I4
- **Valve timing**
  - Dual Continuously Variable Valve Timing (D-CVVT)
- **Valve count**
  - 16 valves/cylinder
- **Displacement**
  - 2.4L: 142 cu.in. (2,322 cc)
  - 2.0L: 122 cu.in. (1,998 cc)
- **Compression ratio**
  - 10.5:1
- **Horsepower (SAE net)**
  - 2.4L: 178 hp @ 6,000 rpm
  - 2.0L: 161 hp @ 6,200 rpm
- **Torque (SAE net)**
  - 2.4L: 178 lb.-ft. @ 4,000 rpm
  - 2.0L: 124 lb.-ft. @ 5,600 rpm

### CAPACITIES

- **FUEL**
  - 2.4L: 18 gal.
  - 2.0L: 16 gal.

### CURB WEIGHT

- **2.4L**
  - 2,750 lb.
  - 2,750 lb.

### BODY & CHASSIS

- **STEERING & TRIM**
  - Cloth/leather seat trim
  - 6-way manually adjustable driver’s seat
  - 6-way power-adjustable driver’s seat/chamber support
  - 40/60 split-fold/Rolling & folding rear seat

- **RERAINT & SAFETY SYSTEMS**
  - Dual front advanced airbags
  - Dual front seat-mounted side airbags
  - Full-length side curtain airbags
  - Rear-impact airbags
  - Driver front airhead airbag
  - 3-point seat belts for all seating positions
  - Front seatbelt pretensioners
  - Height adjustable front seat belt anchors
  - Anti-lock Braking System (ABS)
  - Electronic Stability Control (ESC)
  - Vehicle Diagnostics

### ENDNOTES

1. Derived driving cost results from a tool of vehicle cost. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only. 2. Bluetooth® wireless technology and a wireless signal. 3. Tire-Pressure Monitoring System, check tire pressure on regular basis. 4. Not all materials and intellectual property related to the LPGA are covered by this warranty. 5. Kia accessory cable. 6. Safety Ratings are part of the National Highway Traffic Safety Administration’s (NHTSA’s) New Car Assessment Program (www.safecar.gov). 7. Based on EPA estimates. Actual mileage will vary with options, driving conditions, driving habits, and your vehicle’s condition. 8. Vehicle Diagnostics checks powertrain, chassis, and airbag systems, and is not a substitute for maintenance. 9. Phone and the HD Radio logo are proprietary trademarks of iBiquity Digital Corporation. 10. To connect activates after first use of such marks by Kia is under license. Other trademarks and trade names are those of their respective owners.

### CAUTIONS & REMINDERS

- Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only. 2. Bluetooth® wireless technology and a wireless signal.

### TIRE & BRAKES

- **Front**
  - E: 225/65R17 V-240 (215/55R17 H-240)
  - E: 225/60R17 H-240 (215/45R17 H-240)

### 2016 EPA-EFFECTIVE FUEL ECONOMY

- **FWD**
  - City: 25/34/28 mpg
  - Highway: 31/40/35 mpg
  - Combined: 28/37/32 mpg

**NOTES & DISCLAIMER**

- **Standard**
- **Optional**
- **Not available**

**INFORMATION PROVIDED BY:**

Kia Motors America

**DATA SOURCES:**

- EPA
- NHTSA
- U.S. Department of Energy

**CONTACT INFORMATION:**

1-800-333-4KIA (1-800-333-4542)

**WEBSITE:**

www.kia.com

**SUBMISSION GUIDELINES:**

- Limit 200 words.
- Use standard 12-point font.
- Submit as a Word document.

**DATE:**

February 2016