LUXURY IS ABOUT THE EXPERIENCE. ISN’T IT TIME YOURS WAS BETTER?

At Hyundai, we engineered Equus with the belief that driving a luxury sedan should make you feel good. Very, very good. Then, we went a step further and created a luxury car company dedicated to making you feel exceptional.

It starts even before you become an Equus owner. Call us to schedule a test-drive, and we’ll deliver an Equus to your home, your office, or the destination of your choice.

Once you’re an Equus owner, you won’t need to come into the service center. Not for an oil change. Not for a tune-up. When it’s time to have your Equus serviced, simply contact us by phone or through the Equus Owner Experience app on your smartphone, and we’ll come to you. We’ll exchange your car for a Courtesy Replacement Vehicle, then return your Equus when it’s ready.

After all, luxury isn’t a thing. It’s an emotion. And when you own an Equus, you’ll feel like you’ve discovered what true luxury is all about.
THE ROAD TO ENGINEERING A TRUE LUXURY SEDAN HAS NO SHORTCUTS.

There are essential ingredients expected of a world-class luxury sedan. It starts with a potent V8 engine, of course. In Equus, the delivery of power flows from our award-winning Tau® 429-horsepower V8 and an 8-speed SHIFTRONIC® automatic transmission. Ingenious technologies like Dual Continuously Variable Valve Timing and Gasoline Direct Injection help our Tau V8 deliver torque-rich thrust, whether you’re launching from a stoplight or looking to pull out and pass on a long stretch of highway. Next criteria? A rear-wheel-drive chassis. In Equus, it forms the basis for achieving a refined balance of ride comfort and handling precision.

Finally, there’s the special ingredients. Equus comes equipped with an Electronic Air Suspension and driver-selectable settings that let you adjust the tuning for Normal (daily driving) or Sport (performance driving) modes. Continuous Damping Control optimizes the suspension’s response during acceleration, braking, cornering and uneven roads, while a ride-height control feature maintains consistent vehicle height and pitch—regardless of the number of passengers or cargo onboard. At high speeds, the ride height automatically lowers for enhanced stability. It’s the kind of smooth, quiet and composed driving that makes weekend road trips truly relaxing.

429-HORSEPOWER V8
8-SPEED SHIFTRONIC
THE 2016 HYUNDAI EQUUS.
THE HEIGHT OF LUXURY, ACCELERATED.
Equus surrounds you with safety technologies designed to help protect you from hazards large and small. Walk up to the car, and its side mirrors illuminate the ground as you approach. Fog or rain? The windshield senses moisture and defogs automatically, or triggers the wiper system if rain is detected. High Intensity Discharge Xenon headlights follow the direction you’re steering and stay level with the road regardless of vehicle load. Getting the sense that Equus puts your safety first? The high value we place on our owners is also evident in the advanced safety technologies that surround the Equus and its occupants.

- Smart Cruise Control with Stop/Start
- Blind Spot Detection and Rear Cross-Traffic Alert
- Vehicle Stability Management
- Lane Departure Warning
- Nine Airbag Safety System
- Multi-View Camera System
TO FEEL LIKE YOU’RE THE CENTER OF THE UNIVERSE, SIT HERE.

We think Equus drivers ought to feel like the world revolves around them. So we designed it to fulfill a driver’s need for intuitive controls, clear information and personal security. You can sync your digital life with life on the road using Blue Link, Hyundai’s award-winning connected car system.

BLUE LINK SECURITY FEATURES
Where exactly is your Equus? Set geography or drive-time boundaries, and if they’re exceeded by someone who’s borrowed your car, you’ll be notified by text or email. A Valet Alert monitors the movement of your car within a predefined boundary while you’re dining or enjoying a show. Think your car has been stolen? We can help. Our Stolen Vehicle Recovery technology can help pinpoint the location of your Equus.

BLUE LINK REMOTE FEATURES
Access your Equus from virtually anywhere. Simply download the Blue Link mobile app to your smartphone, and you’ll be able to remotely lock and unlock your car. You can also start your car remotely, so the temperature inside is just right when you arrive. Need to find your car in a crowded parking lot? The app lets you flash the lights and honk the horn with your smartphone, too.

BLUE LINK GUIDANCE FEATURES
Using voice commands, you can instruct Blue Link to find the fastest routes with the least amount of traffic. But Blue Link does more than just get you to your destination. It has features that can tell you what you’ll find when you arrive. You can download points of interest or addresses directly to your navigation system for precise driving directions.

1 Only use Blue Link and corresponding devices when it is safe to do so. Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations, please visit HyundaiBlueLink.com.
FINALLY, LUXURY IS DEFINED ON YOUR TERMS.

When something is your signature, it defines you. Onboard Equus Signature, luxury is defined by a spacious passenger cabin accentuated in rich wood. And made whisper-quiet by acoustically laminated glass. It’s underscored by everything you see and touch, starting with the heated, wood-and-leather-trimmed steering wheel in your hands.

Then, there’s heated and cooled front seats that feature a 12-way power driver seat with power lumbar and 10-way power passenger seat. In Equus Signature, the driver, front passenger and second-row passengers can also define their own comfort using individual cabin temperature settings. Navigation, climate, audio, multimedia DVD and Bluetooth® functions are all visualized on a large 9.2” color display. Key features can be controlled using voice commands or a central knob, and your actions can be confirmed by an available haptic dial control on the steering wheel.

For the final word in luxury, consider Equus Ultimate. As its name implies, Equus Ultimate is the pinnacle of accommodation. Gently pull the door shut, and it automatically completes the full closure. Aviation technology is adapted to create an available heads-up display that projects driving vitals directly onto the windshield. Vehicle speed, lane departure alerts and blind spot detection, turn-by-turn navigation routes and the status of the Smart Cruise Control are all visible at a glance.
Settle into either of the rear seats. Press the power recline switch, turn on the soothing heat, and you’ll know Equus isn’t content to let the driver have all the fun. This is a luxury sedan that restores rear passengers their rightful place of honor. In Equus Ultimate, dual 9.2” high-resolution video monitors ensure the individualized entertainment of rear-seat passengers. Lower the power sunshades on the rear side windows and back window to transform Equus Ultimate into your own private screening room.

With its 17 expertly placed speakers, the 516-Watt Lexicon® 7.1 Discrete Surround Sound Audio System delivers a true audiophile listening experience at every seating position. Rivaling the finest home audio systems for clarity and sound separation, it uses a proprietary algorithm programmed to the contours of the Equus interior.

You can source your music from SiriusXM Satellite Radio, HD Radio, a multimedia player with 30GB of media storage, or Bluetooth audio streaming via a paired smartphone or tablet.

1 All SiriusXM services require a subscription, sold separately by SiriusXM after a three-month trial subscription. Fees and taxes apply. All fees and programming are subject to change. To cancel, please call 1-866-635-2349. See our Customer Agreement for complete terms at siriusxm.com.
**2016 EQUUS SIGNATURE**

- Key features:
  - 4.5L V8 Engine
  - EQUUS Signature Standard Equipment Plus
  - 17-Speaker DISCRETE SURROUND Sound Audio System
  - Walnut Wood Trim
  - Santiago Silver
  - 5/23/18 MPG

**2016 EQUUS ULTIMATE**

- Key features:
  - 4.5L V8 Engine
  - EQUUS Ultimate Standard Equipment Plus
  - 2016 EQUUS Signature Standard Equipment Plus
  - 17-Speaker DISCRETE SURROUND Sound Audio System
  - Walnut Wood Trim
  - Santiago Silver
  - 5/23/18 MPG

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**Interior Colors:**
- Ivory Leather
- Jet Black Leather
- Walnut Wood
- Ash Wood

**Exterior Colors:**
- Caspian Black
- Manhattan Brown
- Pirellius Gray
- Santiago Silver
- Casablanca White

**Premium Audio System:**
- Lexicon 7.1 DISCRETE SURROUND Sound 17-Speaker Audio System

**Exterior Dimensions:**
- 203.1 in Width
- 6.7 cu ft of Trunk Volume
- 8.7 in of Leg Room
- 4,616 lbs of 12.3" LCD Instrument Cluster Display Screen
- 63.8/64.1 in of Hip Room, Front/Back
- 3 U R Y L G H G  E \\

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**Convenience Features:**
- Bluetooth®
- M/FM/HD Radio ™/SiriusXM®/CD/DVD/MP3 Audio System
- Power Rear Sunshade
- Power Door Locks
- Power Third Row Seat Headrests

**Distinctive Features:**
- Heated Steering Wheel
- Premium Floor Mats and Trunk Cargo Mat
- Heated Leather/wood-trimmed Power Tilt-and-telescopic Steering Wheel
- Power Rear Side-Windows with Sunshades

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**Engine:**
- 4.5L V8 Gasoline Direct Injection DOHC Tau ® V8 Engine with Dual Continuously Variable Valve Timing System
- 384 HP
- 380 lb-ft of Torque

**Safety Features:**
- Side-Impact Airbags, Driver Knee Airbag and Roof-Mounted Side-curtain Airbags
- Traction Control System
- Electronic Stability Control
- Anti-lock Braking System
- Tire Pressure Monitoring System

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**Pricing:**
- $50,000

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**Fuel Economy:**
- EPA Mileage: 14/23/25

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** Specifications:**
- Length: 203.1 in
- Width: 77.6 in
- Height: 60.8 in
- Wheelbase: 116.5 in
- Curb Weight: 4,616 lbs

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**Additional Information:**
- This brochure was printed using paper certified by the Forest Stewardship Council®. FSC ® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.

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**Customer Service:**
- For help in identifying which Equus is right for you, contact a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council®. FSC ® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.

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For over a decade, Hyundai has backed every car we’ve built with this simple promise: Relax. We’ve got your back for the next 10 years or 100,000 miles. It’s a commitment to customers that’s evolved into Hyundai Assurance, an umbrella of services that includes America’s Best Warranty, 24/7 Roadside Assistance, and more. Visit Hyundaiusa.com for details.